

Syllabus 2009

Meetings:	7.45p.m. 4th Thursday of the month (11 meetings only per year)
Where	SAPHIL House, 22 Gray Court, Adelaide
Who	Anybody that is interested in postcards
Costs	Gold coin donation for the 1st 3 visits before start of financial year in July to cover hall hire.
28 May	Get to know you (continued)
25 June	Postcard Books/Catalogues (All Members)
23 July	Display by Patron
27 August	Inaugural Annual General Meeting and Committee Members display
24 September	Invited Display
22 October	Super Auction
26 November	Social Evening
DECEMBER	NO MEETING HELD

WEBSITE ADDRESS: australian-postcard-society.com

Membership Fees	<u>1 Year</u>	<u>2 Years</u>
SINGLE	\$15.00	\$25.00
JUNIOR up to 16	\$ 5.00	\$10.00
FAMILY	\$20.00	\$30.00

Financial year July 1st 2009—June 30th 2010

An interim committee has been formed until sufficient members show an interest in becoming involved to elect an ongoing committee.

<i>President</i>	John Bell	<i>Committee Members</i>
<i>Vice-President</i>	David Edwards	Errol Hehir
<i>Secretary</i>	Linda Welden	Bob Gooding
<i>Treasurer</i>	David Figg	Pauline Edwards
<i>Website</i>	Jeff Trinidad	John Bodnar
<i>Website</i>	Yvette Trinidad	Rob Halliday
		Pat Deery

Patron Phil Sunman

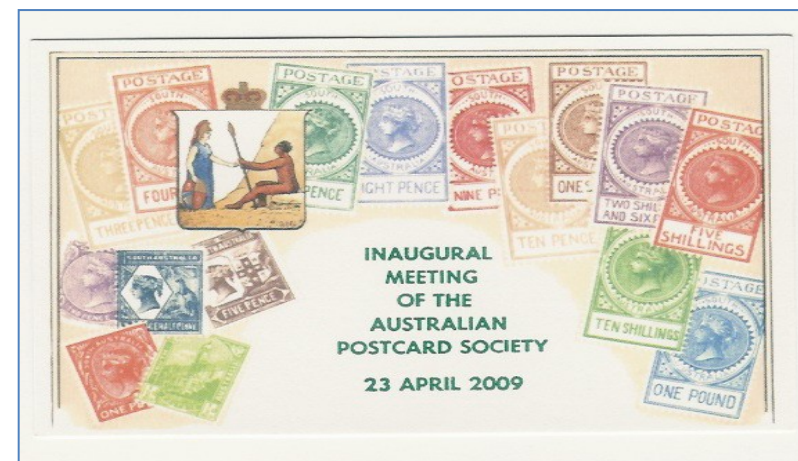


BULLETIN

May 2009

Quarterly Issue No.01

THE FIRST MEETING of the Australian Postcard Society Inc. was held on 23rd April 2009 with over 40 people attending. This followed a busy couple of months for the temporary committee organizing the setting up of the club, meeting dates and place, and the souvenir items available on the night.



The reproduction postcard was overprinted for the inaugural meeting by the well known 94 (now 95) year old Adelaide personality Arthur Bergen, and special numbered cards were only available on the night.

Members attending were supplied with name tags and many people brought along their books or some of their cards to show, and there was also a medal winning display following exhibition rules put up by our treasurer David Figg. Those people who did not bring anything to show were asked to bring something to the next meeting.

A welcome by our temporary President was given to all and in a short speech by the Patron of the club it was emphasized that the main focus was to be the fun of collecting postcards but anybody wishing to display their cards in competitions could receive advice and assistance from those already doing so.

Counter printed stamps showing "APS Launch 2009", and a special postmark were made available by Australia Post and their representative Allison Koop was kept busy at the meeting preparing the souvenir items for sale.



The CPS will be only available in 6 x 55c strips featuring the kangaroo and koala paper. Strip 6 x 55c: \$3.30, and FDC with Strip 6 x 55c: \$3.60
CPS and postmark impressions are available from Postal Manager Adelaide GPO until 31st August 2009. Please supply a postage paid reply envelope to ensure a quick response.



Pictured above is Allison Koop from Australia Post preparing the souvenir items, and a view of some of the members attending the inaugural meeting.

A talk on Linen Postcards was given by retired Italian Consul General to the USA, Dr Lorenzo Mott. who is the co-author of a book about these interesting cards. Dr. Mott just happened to be in Adelaide when he learned of the meeting. He served many years as a diplomat for Italian Foreign Affairs including a stint as Vice-Consul in Sydney.



A raffle and an auction were held to raise money for the running of the club and discounted joining fees were offered to members if they paid for 2 years membership.

A syllabus has been prepared for the rest of this year and the June meeting will feature Postcard Books. Members are asked to bring along a book in an effort to share their knowledge on what is available to assist collectors. For other meeting topics see the syllabus on the back page. **PLEASE NOTE** the change of date for the A.G.M. as a few of the committee and other members will be in Melbourne at the time of the July meeting.

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MEMBER'S COLLECTING PROFILE by Phil Sunman (Cont'd.)

Of course real photo postcards are a wealth of information as far as history and fashion are concerned and these cards are relatively easy to find.

Over the years I have sourced quite a few books on novelty postcards until now I have quite a good library.

Just recently I have come to the conclusion that it is impossible to collect the whole lot—new doors to new areas are always opening and expanding the number and types of cards to collect.

Postcards in the Novelty section are not so much browsed through as played with. There are so many cards with wheels to rotate, levers to pull, blinds to roll up or down, models to cut out and stand up, that the novelty classification could very well be redubbed the "Toyshop" of postcards.

Now I believe that mechanical cards are a good area to specialize in because of the variety available and their investment potential.



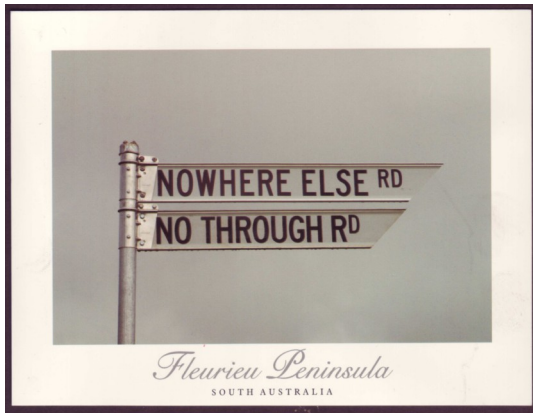
A real photograph bookmark postcard showing an actor from the early 1900's, and a fantasy card with a Christmas message outlined in glitter.



WHERE IS IT?

Club member Ron Harris has this card which is somewhere on the Fleurieu Peninsula—but where exactly could you find it? Does anybody know?

Maybe it could also have another sign added—"Dead End Road".



WANTED:

DC3 aircraft postcards, Swiss postcards prior to 1960, hospitals and cards dated 1943. Anybody with any of these cards to spare please contact Ray Thompson with details on Phone: (08) 8258.9022.

The affiliation with the SA Philatelic Council gives the new Society a central meeting place where members and visitors are covered for public liability for a proportion of the overall cost that this entails. This will mean that the Postcard Society is entitled to have a nominated person attend delegates meetings of the SA Philatelic Council and the opportunity to vote on matters which may affect the running of the club.

PRESIDENT'S REPORT:

Well, what a start to our postcard society. After getting over the shock of becoming our foundation President it was great to see how excited the people at the meeting to form the club were and it gave me a very good feeling.

Then our first meeting as a club—a night when the weather was not for going out. I thought "Will there be anybody that will come". What a surprise—enthusiastic people everywhere. The smile on our Patron's face said it all. It made me proud to be involved. The "getting to know you" displays were great, the souvenirs splendid, and the fellowship was marvelous.

Long may it continue.

John Bell, President

FUTURE BULLETINS:

The Bulletin will rely heavily on members for submission of articles which should be supplied to the Editors in Microsoft Word or Publisher files created in Windows 97-2003, with scans of any relevant cards done in 600dpi. The article can be saved to disk or memory stick and posted to 500 Bridge Road, Para Hills West SA 5096 or emailed to Pauline & David Edwards at mmstamps@chariot.net.au

Articles supplied for the magazine will also be posted on the website.

It is hoped that the next Bulletin will be available in August with a deadline for submission of articles of Friday, 17th July.

Sections of the Bulletin which could be included each quarter requiring articles from members are -

President's Report—just a couple of paragraphs on happenings since last issue

Letters to the Editors—suggestions and comments.

Members Collecting Profile—how/when they started collecting, special interests, etc.

Book Review—what is out there, and how helpful you have found it.

Articles from Collectors—we all get to know a lot about our own collections and by writing articles about them you can expand other people's knowledge.

Members Requests—questions about cards, articles, where to obtain information, etc.

Members Wants Lists—a short description of wants with contact name and phone no.

Interesting Postcard websites.

Where is it—a picture on a postcard that needs placing.

Postcards as an investment—top price paid for an item.

Advertising—Rates—¼, ½ and full magazine size page @ \$7.50, \$15 and \$30 respectively.

MEMBER'S COLLECTING PROFILE:

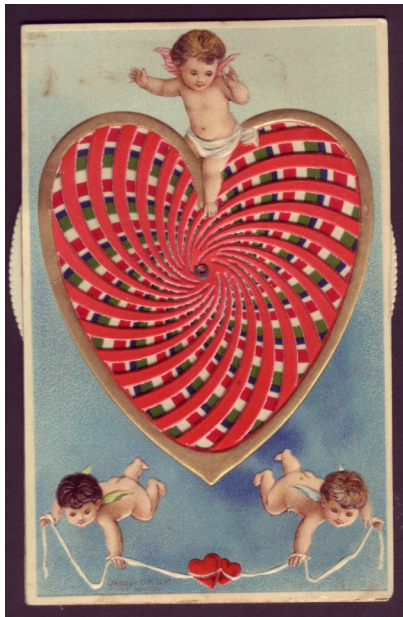
My Ultimate Passion — by our Patron Phil Sunman

I have an absolute obsession with history which was fully realized one day when I was visiting the late Dennis Close in Gepps Cross, Adelaide. I had just finished university and started my teaching career. Dennis was a postcard/ephemera collector who had an amazing collection of English and Australian postcards displayed in albums. Before my eyes was a vehicle for my collecting passion.

After 2 or 3 visits my cartophilic knowledge had increased to the point where I started purchasing these little Edwardian gems. Every payday I would visit Dennis and add to my ever expanding collection. The year was 1969. I targeted every imaginable outlet for postcards - antique fairs, markets, trash 'n' treasure, auctions, postcard clubs interstate, and responses to my advertisements in daily newspapers.

It was from a reply to the "Wanted to Buy" section in the Advertiser that really inflamed a desire to specialize. At this stage I had amassed a collection of about 15,000 postcards from all over the world. I went to an address in Norwood on a Sunday morning where the lady had a collection of very unusual postcards, 3 albums to be precise. The cards they contained were all NOVELTY postcards. I couldn't believe that this lady's grandmother had the foresight to specialize in what I thought was an obscure area of collecting in 1908. My novelty postcard collection had officially begun.

The collection contained the most amazing cards that I had ever seen. Mechanical cards with colourful rotating wheels, flaps that revealed what the conductor saw, cards which when held up to the light displayed windows aglow at night, etc.



Mechanical cards, one with a rotating wheel creating a kaleidoscope effect when turned, and an opening door which allows you to view a different picture inside the carriage.



A hold-to-light (HTL) card which, when held to the light, appears as if light is shining from the moon and through the windows. The second card has real hair and a ribbon attached, and the third card has silk added to the top of the woman's dress with the silk being embossed at the same time as the card. These cards with additions are known as appliqué cards.



The card above is another mechanical card which features legs that turn on the bird, a turning wheel on the cart, and the bird can also be folded away behind the cart so that it is a standard size card for posting.

The card at left is beautifully embossed and has a lace type pattern which has been die cut around the edges. It is very difficult to find one of these without a corner or two missing.

The term "novelty" includes cards which differ in some way from the normal standard size, shape and thickness postcard. Novelty cards have been broken down into sections and these are named with the names themselves helping to identify the type of card. Some of the most common types are the Hold to Light which is explained above, the fricograph—rubbing the card with a coin produces a picture. There are glow in the dark cards, perfume cards, jigsaw cards, pullouts, matchstickers, squeakers, and cut-outs which can be made into models.