

Syllabus 2009

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|------------------|--|
| Meetings: | 7.45p.m. 4th Thursday of the month (11 meetings only per year) |
| Where | SAPHIL House, 22 Gray Court, Adelaide |
| Who | Anybody that is interested in postcards |
| Costs | Gold coin donation for the 1st 3 visits before start of financial year in July to cover hall hire. |
| 28 May | Get to know you (continued) |
| 25 June | Postcard Books/Catalogues (All Members) |
| 23 July | Display by Patron |
| 27 August | Inaugural Annual General Meeting and Committee Members display |
| 24 September | Invited Display |
| 22 October | Super Auction |
| 26 November | Social Evening |
| DECEMBER | NO MEETING HELD |

WEBSITE ADDRESS: australian-postcard-society.com

| Membership Fees | <u>1 Year</u> | <u>2 Years</u> |
|-----------------|---------------|----------------|
| SINGLE | \$15.00 | \$25.00 |
| JUNIOR up to 16 | \$ 5.00 | \$10.00 |
| FAMILY | \$20.00 | \$30.00 |

Financial year July 1st 2009—June 30th 2010

An interim committee has been formed until sufficient members show an interest in becoming involved to elect an ongoing committee.

| | | |
|-----------------------|-----------------|--------------------------|
| <i>President</i> | John Bell | <i>Committee Members</i> |
| <i>Vice-President</i> | David Edwards | Errol Hehir |
| <i>Secretary</i> | Linda Welden | Bob Gooding |
| <i>Treasurer</i> | David Figg | Pauline Edwards |
| <i>Website</i> | Jeff Trinidad | John Bodnar |
| <i>Website</i> | Yvette Trinidad | Rob Halliday |
| | | Pat Deery |

Patron Phil Sunman

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BULLETIN

August 2009

Quarterly Issue No.02

INTERESTING PLACES:

Postcards can be found in some unlikely places and most people who have been collecting for some time will have found a place they would recommend to others.

On our holiday to Yorke Peninsula we visited the Bublacowie Military Museum & Memorial and purchased the postcard shown below. While this was the only postcard available for sale there were a surprising number of postcards displayed in a very attractive manner, including many Real Photo cards, booklets, silk embroidered cards (*photo*), and a lovely composite set of 20 cards featuring a Church in Amiens (*photo*). The reflection of the flash in the glass made taking these photos an interesting exercise.

Of course there were a large variety of other memorabilia to see which kept us there for hours. Although not open every day the museum is open for group bookings and welcomes visits from schools. A place which is well worth a visit.

From the Editors -
Pauline & David Edwards



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MEMBER'S COLLECTING PROFILE:

The Battle of Jutland—by our President John Bell.

The British called it the Battle of Jutland—the Germans referred to it as the Battle of the Skaggerak. The battle started on the 31st May and lasted until the early hours of the 1st June 1916.

The Germans needed to break the blockade the British Navy had imposed on their country. A plan was conceived to concentrate the German High Seas Fleet precisely against the numerically superior British Grand Fleet at a time and place of German choice, having lured the bulk of the Royal Navy into a trap in German waters. Bad luck, bad weather and the perennial weakness of such Great War battles—poor communications—meant the battle became a confused, rambling but desperately hard fought conflict. It also became a hollow victory for Germany although the Royal Navy suffered higher losses in men and ships. The German fleet never ventured out of harbour to seek battle again.

The decisive battle that was claimed by both sides as a victory was in reality a defeat of the German High Seas Fleet. A New York newspaper reported "The German Fleet has assaulted its jailer, but is still in jail".



ADMIRAL SIR JOHN JELlicoe, K.C.B., K.C.V.O.
In Supreme Command of the Home Fleets, 1914.

British Commander
Admiral Sir John Jellicoe



Admiral Scheer.

Phot. Albert Meyer.
Tab. Arthur Wehler, Berlin.

German Commander
Vice Admiral Reinhard Scheer

**PHILICIA ANTIQUES
& COLLECTABLES PTY. LTD.**

(Proprietors Phil & Chris Sunman)

**317 GOODWOOD ROAD,
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After Hours (08) 8269.1835 Mobile 0409.695.234
E-mail: philicia@tpg.com.au

MEMBERS ADVERTISEMENTS:

WANTED:

DC3 aircraft postcards, Swiss postcards prior to 1960, hospitals and cards dated 1943. Anybody with any of these cards to spare please contact Ray Thompson with details on Phone: (08) 8258.9022.

Postcards of C.A. Pitt & Co., C.A. Pitt Ltd., Souvenirs Australia Pty. Ltd., 1951-1995. Phone Bronte Watts (08) 8431.0549.

Australian Comic Postcards. Collector and researcher looking for singles, groups, duplicates, hoards, large/small collections. Anything considered. Contact Gary Davies, PO Box 107, Magnetic Island, Queensland, 4819. email: ccbnq@optusnet.com.au

Metamorphic postcards in good condition. Contact David Edwards, Phone: (08) 8250 0484

Postcards of Botanic Hotel and Newmarket Hotel, Adelaide. Must be in good condition. Contact Pauline Edwards, Phone: (08) 8250 0484

ITEM OF INTEREST:

A surprisingly modern theme on a postcard produced by Millar & Lang Ltd of Glasgow and posted in 1927.

Millar & Lang were noted for their comic cards and their ability to see the humorous side of almost every situation.



MEMBER'S COLLECTING PROFILE (Cont'd.)

What a feast for a Postcard collector when it is considered that the German High Seas Fleet sailed to do battle with 16 Dreadnought Battleships, 6 Pre-Dreadnought Battleships, 5 Battle Cruisers, 11 Light Cruisers and 62 Destroyers. Officers with the fleet included nine Admirals and two Commodores.

The British Grand Fleet deployed 32 Dreadnought Battleships, 9 Battle Cruisers, 8 Armoured Cruisers, 26 Light Cruisers, 78 Destroyers, 1 Seaplane Carrier, 1 Minelayer and 1 Destroyer Tender. Officers with the fleet included fifteen Admirals and five Commodores.



Siegreiche Seeschlacht am Skagerrak 31. Mai 1916

Probably the Westfalen opening fire on the Tipperary, which was lost with 12 survivors out of 197.

Since the formation of this Society I have become determined to build up my collection of Postcards of ships and men who took part in this famous battle. This was the last really great naval battle to take place without interference from the air. In the next few issues I will attempt to describe the battle, the losses, the men and the aftermath.

John Bell.

BUYING - SELLING

**Old Books, Postcards, Trade Cards,
Cigarette Cards, Ephemera,
Autographs, Sheet Music, Anything Printed.**

ABRA CARD ABRA ROYCROFT

680 High Street, East Kew, 3102, Victoria

Phone/Fax (03) 9859 4215



**Research on S.R. Delmont Ltd., Printers, 1900-1970's
by Bronte Young Watts ©**

Delmont's history goes back to a business known as The Melbourne Engraving Studio when Mr. Steven Robert Delmont of North Adelaide joined this business as an adult apprentice to the proprietor Joseph Hanka on 12th April, 1900. His working hours were 8am-5pm, with his pay being 5s0d per week for the first year, 10s0d for the second year and £1.0d per week for the third year.

Melbourne Engraving Studio was registered on 9th July 1903, and on and after 25th August 1905, the business of The Melbourne Engraving Studio was moved from 11a Flinders Street to Update Studio, Universal Buildings, 20 Grenfell St, Adelaide, opposite the Register Office.

Joseph Hanka is listed as engraver, 15 Mackinnon Parade, North Adelaide in 1901; in 1902, engraver, 131 Melbourne Street, North Adelaide; and in 1903, photo engraver, Melbourne Engraving Studios, 11a Flinders St, Adelaide, p.r. 71 Gilles St, & partnership with, Stephen Robert Delmont, Wellington Square, and 1904, Melbourne Engraving Studios, Half tone and Line etching, Hanka & Delmont. On 22nd July 1905, Joseph Hanka retired.

On 24th Sept 1908, Melbourne Engraving Studio became Delmonts Engraving Studio, 20 Grenfell St, Adelaide, S.R. Delmont propr.

Mr. Stephen Robert Delmont was born on 28th February 1879, and died at his home, 130 Cross Road, Highgate, on March 12th, 1948, aged 69. His father was William George Delmont, sailor, and mother, Caroline Emma Coleman. Stephen Delmont had been in ill health for some time. He is buried in the family vault at Waverley Cemetery, New South Wales. He was a past Federal President of The Master Process Engravers Association. He had been in business in Adelaide as a photographic engraver for 45 years. As a member of the SA Royal Yacht Squadron he won many trophies with his motor launch "Para". He left a widow, a son, William George, and two daughters, Caroline, and Olive. S.R. Delmont, founded The Delmont Medal, which was made available first in 1924, and he presented it annually until 1930, when he decided to make a grant so that that medal would be provided for in perpetuity. In 1931 he donated the sum of fifty pounds and eighteen gold medals, with the idea of allowing the interest to accumulate to such a time as there would be a sufficient sum to provide the medal each year. The first payment from the fund was in 1949. Since then Mr. Delmont has died and his executors donated another fifty pounds to the fund. The Delmont Medal is awarded to the student who is deemed to be best student over the full course and bears the following inscription: "Awarded to (name) the most brilliant and industrious student."

NOTICED ON EBAY

A genuine old Louis Wain Paint Your Own Postcard Book was offered on eBay recently. This was a Round the Farnyard Painting Book with drawings by Louis Wain with a coloured picture on each page along with 3 identical postcard pictures to be coloured in by yourself. All cards have perforations so could be used as proper postcards. This item attracted 53 bids from 7 bidders and sold for GBP200.00.

EVENTS:

PAST—

The South Australian Philatelic Council Bourse at Hectorville held on Saturday 8th August was well attended with dealers offering philatelic items and postcards. Abra-Card-Abra from Melbourne were in attendance with many thousands of postcards for sale and it was good to see a few new faces there.

The 19th Annual Strathalbyn Collectors, Hobbies and Antiques Fair was held 15-16th August with the largest collection and selection of antiques anywhere in Australia. Five halls were filled with antiques and collectables from local and interstate dealers. Antique appraisals were offered both days and an auction held on Saturday. Catering and entertainment were there as well as a complimentary shuttle bus to each venue.

FUTURE—SAPC Congress with philatelic traders, stamp and postcard entries will be held on 24-25th October at the Drill Hall, Torrens Parade Ground, King William Road. This will be a good opportunity to see how competition entries of postcards are displayed and judged.

FUTURE BULLETINS:

The Bulletin will rely heavily on members for submission of articles which should be supplied to the Editors in Microsoft Word or Publisher files created in Windows 97-2003, with scans of any relevant cards done in 600dpi. The article can be saved to disk or memory stick and posted to 500 Bridge Road, Para Hills West SA 5096 or emailed to Pauline & David Edwards at mmstamps@chariot.net.au

Articles supplied for the magazine will also be posted on the website.

It is hoped that the next Bulletin will be available in November with a deadline for submission of articles of Friday, 23rd October.

Sections of the Bulletin which could be included each quarter requiring articles from members are -

President's Report—just a couple of paragraphs on happenings since last issue

Letters to the Editors—suggestions and comments.

Members Collecting Profile—how/when they started collecting, special interests, etc.

Book Review—what is out there, and how helpful you have found it.

Articles from Collectors—we all get to know a lot about our own collections and by writing articles about them you can expand other people's knowledge.

Members Requests—questions about cards, articles, where to obtain information, etc.

Members Wants Lists—a short description of wants with contact name and phone no.

Interesting Postcard websites.

Where is it—a picture on a postcard that needs placing.

Postcards as an investment—top price paid for an item.

Advertising—Rates—¼, ½ and full magazine size page @ \$7.50, \$15 and \$30 respectively.

WHERE IS IT? - The Answer

By 8th June David Figg gave us the information on where exactly this signpost is.

An answer to Ron Harriss's "Where is it?" on page 6 of Bulletin #1 which I found out today. A recent visit to the Fishermen's Wharf Markets at Port Adelaide saw me looking at a large wall hanging photograph of this very picture, i.e. NOWHERE ELSE RD & NO THROUGH RD.

I spoke to the stall holder, Tim Sylvester, a photographer, who specialises in creating unusual shots and putting them on postcards, etc. I mentioned the recent formation of the Australian Postcard Society and that this very picture had appeared in our first issue with the caption "Where is it?" He immediately produced from off his rack of postcards, the very postcard depicted in our magazine. He explained to me that he had been travelling along the road to Cape Jarvis on the Fleurieu Peninsula just before Delamere and looking for the turn-off on the right to Rapid Bay. He actually missed the turn off and was driving on slowly looking for a place to turn around when he came upon a second turn-off on the right to Rapid Bay, so he took it. He found the sign post about 200 metres along this second road and couldn't resist photographing it.

Tim has a website at www.timsylvester.com.au and his stall at the Fishermen's Wharf has a rack containing over 50 different modern day postcards of his photographic works around South Australia.

So there you have it, "Problem Solved".

Thank you David.

Another interesting thing we learned from our picture is that there is a similar sign on Eyre Peninsular and Ray Garlick confirmed this when he produced a book called "The Romance of Place Names of South Australia" by Geoffrey H. Manning. The book refers to Nowhere Else Hut and gives the following information:-

Nowhere Else Hut, so it is told, gained its name when Mr Price Maurice who owned large stretches of land along the coast, near Elliston, engaged two builders to construct a hut. On completion, the job had to be inspected by the head station manager before the bill for erection was paid, and the party set off to view the new building. The country, at that time, was heavily timbered with she-oaks, and the men were unable to locate the hut. After some time the manager said to his party, "Well, if its not over this hill, its nowhere else!" Over the hill they went and found the new hut. The job was passed for payment and hence the hut got its new name.

Our thanks to Ray for this.

WHERE IS IT?

The black and white Real Photo postcard in this issue belongs to Phil Sunman.

Is it a drainage channel in south-east South Australia or an irrigation channel along the Murray River somewhere?

Who knows?



Research on S.R. Delmont Ltd., Printers, (Contd.)

Steve Delmont became known as a leader in plate making developments. He was one of the first in Australia to produce tri-colour halftone letterpress engravings. He was a pioneer of the deep-etched photo litho plate in South Australia, and formed a separate photo litho department in 1932. He also installed a gravure press and began making gravure plates for the reproduction of valuable paintings in his possession.

When Steve Delmont's health failed in 1941, Mr. W.G. Delmont, joined the company as its chairman. At the time of joining he had already developed a separate career as a practicing doctor of dentistry. During World War 11, the staff of Delmonts numbered about 20, and the company largely devoted its efforts to the production of gun-sights, verniers, micrometers, and depth gauges.

Delmonts in 1966 moved from Anster Street (Opp Gas Company) Adelaide to Mile End, occupying about one third of a one-acre site. At 37-39 Henley Beach Rd, Mile End a new

bright and modern factory was erected. It had parking facilities at the front door, a pleasant modern façade, and eye-catching identification. Inside the layout is planned for a logical workflow and for speed and orderliness. An internal communications system is used to keep accurate note, at a central point, of every engraving going through the plant. Production is currently approaching 1500 Separate Engravings per week.

S.R. Delmont Pty Ltd has changed its name to The Delmont Photo Mechanix Group. Delmonts are in letterpress and litho platemaking, in photography, in photo silk stencils and in commercial art. The staff of Delmonts has increased to about 70 and includes a number of specialists brought from other States and from overseas. Two shifts are worked, the night shift being one-third of the size of the day shift. Expansion was so great during 1965 that since moving to their new premises in Henley Beach Road, the Group have been obliged to take over part of the former premises at Anster Street. Here, in specially designed and constructed premises, is housed the most modern printed and photo circuit board production equipment. This division of the Group produces printed and photo circuit boards, chemical machined miniaturized engineering and electronic components and its extensive precious metal plating division is engaged in gold and nickel plating of electronic hardware and printed and photo circuit wiring boards. Delmonts recognition of the need for a specialized supply house in the photo circuit and precious metal plating environments, has resulted in the Group forming subsidiary company, Photomechanical Imports Pty Ltd which has recently been appointed sole Australian distributor for a number of leading overseas equipment and proprietary brand chemical manufacturers.

Research on S.R. Delmont Ltd., Printers, (Contd.)

The Delmont Photo Mechanix Group has since changed their name to; Delmont Pty Ltd, Graphic Reproductions, 81 Stephen Terrace, St Peters. Delmont Photo Mechanix Service Pty Ltd registered on 30th June 1967 and defunct 11th Oct 1979. S.R. Delmont began on 4th Nov 1937.

Stephen Robert Delmont also did two books, "How to teach the clock time by progressive lessons which has thirty nine diagrams with illustrative text part by G. Robertson and S.R. Delmont, 1924, and City Of Adelaide and Country of South Australia in Photogravure by S.R. Delmont (Adelaide, Rigby 1937). Photographs by S.R. Delmont, Gregory Robertson, E. Lockwood, (Collotype Co Ltd) photogravure.



Showroom of
Souvenirs Australia Pty Ltd

On 22.7.63, 4.9.63, 3.9.63, they produced postcards for Souvenirs Australia Pty Ltd, 3 aborigine postcards, comical cards, photo engraving-Colour Etching; artists being, John Hartley Job, Donald Alan Beck, Foreman, comical cards, and Adrian Eric Bartlett. Colour etching –photo engraving is made up of dots, Basic Colours, Yellow, Magenta (Red), Cyan (Blue) and Black.



Card produced by S.R. Delmont Ltd., Artist John Hartley Job, for Souvenirs Australia Ltd.

BOOK REVIEW - by Pauline Edwards

Picture Postcards in Australia 1898-1920 by David Cook

First published in 1986 by Pioneer Design Studio Pty. Ltd., of 31 North Road, Lilydale, 3140, Victoria.

This is a very informative book measuring 190x250mm and containing 215 pages with many illustrations which are mainly black and white.

There are chapters which cover the History of Postcard Collecting which appears to have grown in popularity from the time of the Paris Universal Exhibition of 1889; and Australian Postcard History from the issue of the first Australia postcard issued by the NSW postal authorities in 1875.

Thematic Subjects Depicted on Postcards are talked about including Aborigines and the famous "Beer and Baccy" advertising card issued by the Victorian Government in 1895 and which was quickly banned after a matter of days. Also shown and written about are cards from aviation, animals, actresses, disasters, sport, topographical and royalty, along with other subjects.

Postcard Artists and Postcard Publishers are covered with brief biographical backgrounds, and an Appendix which contains an Artist's Checklist and a Publisher's Checklist appears at the back of the book. These give lists of known cards and sometimes their numbers.

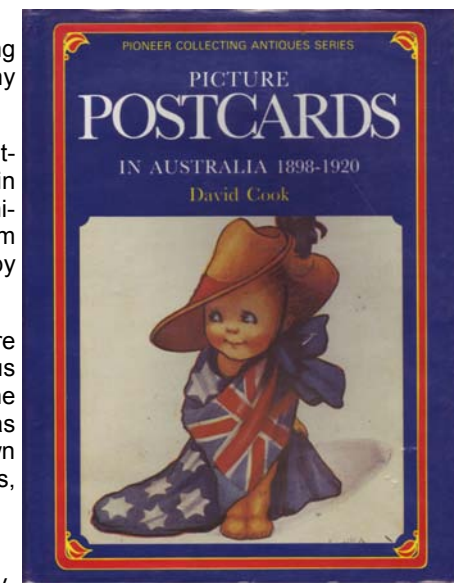
There is a description of Production Processes with excellent illustrations showing how to identify the different printing methods and I find this section invaluable when writing up my postcards along with my hand-held magnifier. This section alone makes the purchase of this book an excellent investment.

How to Collect Postcards covers the condition to look for, the types of places where they might be available, postal auctions, and the benefits of belonging to a club. The care and storage of collections is discussed in depth and makes excellent reading.

In the small chapter regarding The Value of Postcards it states that consideration should be given to the condition of the card, whether it is used and still carries the stamp, and the cancellation which should be clearly readable.

Finally, Cook says that the method of displaying your collection is important, and to quote him, "Well-catalogued and displayed, it can become a much more attractive and pleasurable property and will thus be worth more as a bulk lot than as a jumble of cards in boxes."

This is a book which is worthy of a place in every postcard collector's bookshelf—not only for the wealth of Australian postcard historical information, but also for the numerous pictures of postcards sometimes rare but always interesting that are inside.



BETTY CORNISH

A minute's silence was observed at our May meeting to honour the memory of Betty Cornish, a foundation member of the club. It was saddening to hear of her passing and our sympathy is extended to her family and close friends.

VALE - by John Bodnar



BETTY LORRAINE CORNISH
1937 – 2009

It is with much sadness that I must report the sudden passing of Betty Cornish on May 19, 2009.

She was an inaugural member of the Australian Postcard Society and enjoyed attending meetings because of the warm and friendly atmosphere she found there.

Betty only collected what appealed to her and gave her enjoyment, be it stamps or postcards.

Her collecting interests were varied and included Cornwall, King Arthur and London Streets; due to Family History Studies. Kookaburras, because she was a lover of nature and the enjoyment she obtained from waking to their calls in the morning. Fairies, Folk and Nursery Tales and Modern Opie Reproductions, because of the childhood memories they evoked in her wholesome, loving, character.

Betty was a young girl at heart but at the same time a worldly wholesome woman with a caring personality that endeared her to all those with whom she came in contact. Children gravitated to her and blossomed with the attention she lavished on them. She had an intelligent and probing mind and would not stop until she got to the bottom of things.

Betty was born in Bendigo and remained proud of this fact all of her life. She spent her early life in Melbourne and after coming to Adelaide on holiday, met and married Michael Cornish, a Minister's son and they made their home in South Australia. A medical operation denied her and Michael children of their own, so they adopted Andrew, David and Melissa. Betty and Michael went without to give their children the best upbringing they possibly could.

Betty suffered from Chronic Fatigue Syndrome for a great part of her life but she refused to surrender to its debilitating ways.

After Michael died suddenly through a heart valve malfunction, Betty was quite distraught. I had known them both and endeavoured to cheer her up. Some time afterwards we both realised it was pointless to hide our feelings for each other as our love blossomed.

I am so happy that she allowed me into her life. She was a friend, lover, confidante, home-maker and more. One could not have asked for more in a woman. She lit up my life and we had many good times together. The times we shared together were special and words cannot explain how terribly much I miss her.

John Bodnar

Research on S.R. Delmont Ltd., Printers, (Contd.)

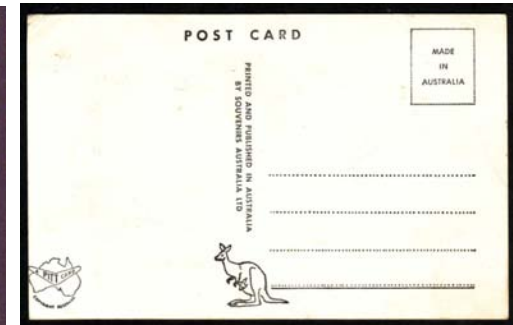
Delmont Postcards for Souvenirs Australia Pty Ltd - One c.1963.

John H. Job.

1. Leigh Creek, South Australia, Community Hall, Aroona Dam, Swimming Pool, Open Cut North Field
2. Beachport, S.A., Crab Drawing South Australia Fisherman's Co-Op, Beach port from Lighthouse Hill, Beachport Lighthouse (insert view), Penguin Island, Jetty.

A. Bartlett

3. Ceduna, South Australia, Main Street, Hotel, B.C.A. Medical Centre and Church, Sign Post, Silos & Gypsum Works.



Card produced by S.R. Delmont Ltd., Artist A Bartlett, for Souvenirs Australia Ltd.

Delmont Postcards for Souvenirs Australia Pty Ltd - Two

1. Berri, The Berri Pumping Station, The Punt, Main Street, Berri Hotel and Motel, Orange Grove.
2. Loxton, Hotel, The Main Street, Grape Picking, Swimming Pool, St. Peters Church.
3. Bordertown, Drawing of Ram, Dukes Highway, High School, Woolshed Street, and Swimming Pool.
4. Moonta Bay, L.J. Lodge & Co, Approach to the Bay, The Caravan Park, Jetty And Foreshore.
5. Stansbury, Bowling green, Adelaide Cement Co, Panorama, Caravan Park, Main Street.
6. Maitland, District Hall, Hospital, Post Office, Memorial, A.N.Z. and Savings Bank.
7. Tanunda, South Australia, Barossa Valley

Research on S.R. Delmont Ltd., Printers, (Contd.)

Delmont Postcards for Souvenirs Australia Pty Ltd - Two (Cont'd)

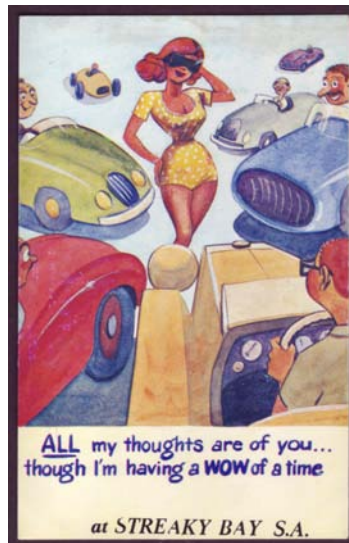
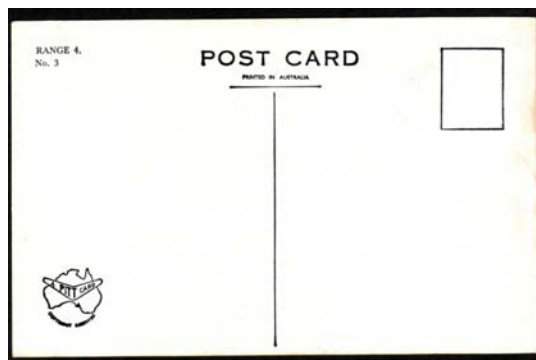
8. Leigh Creek, A. Bartlett (artist), South Australia, Swimming Pool, Aroona Dam, Community Hall, Open Cut North Field.
9. Kimba, J. Job, (artist) West Coast, South Australia, View from Darkes Peak, Bowling Green, High Street, School, Silos.
10. Streaky Bay, J. Job, (artist) South Australia, Bay And Jetty, Back Beach, Scales Bay, St Augustus Church Of England, Main Street, Seal Bay.

Delmont Postcards for Souvenirs Australia Pty Ltd - Three

1. Berri, South Australia—A. Bartlett
2. Loxton, South Australia—J. Job
3. Bordertown, South Australia—J. Job
4. Moonta Bay, South Australia
5. Stansbury, South Australia—A Bartlett
6. Maitland, South Australia—Don Beck
7. Tanunda, South Australia, Barossa Valley—J. Job

Comical—D. Beck

1. Getting quite a Glow Day and night
2. Here's a big Cheerio
3. They're here in Thousands (Fisherman That Is)
4. Just caught the mail
5. We made it-all well and happy
6. Just one thing-they don't make Their boats big enough
7. All my thoughts are of you though I'm having a wow of a time
8. Just Landed
9. Wish you were here to join us
10. Having an exhausting holiday Tossing back the small ones



Card produced from artwork by artist Don Beck.

WEBSITES - by Pauline Edwards

www.metropostcard.com

The Metropolitan Postcard Club of New York City is one of the best websites I have seen and the information to be found in the various sections is very comprehensive. The number of publishers listed is astonishing and the information about each one very helpful when trying to date cards.

The website is extensive and to facilitate movement around it the home page has headings as listed below, and you can point to the letter of the alphabet to go quickly to that area where it is available. The rabbits at the bottom of the pages to go forward and backward are a novel and attractive idea.

Home Page

This gives a description of the origins of the postcard club and is also where encouragement is given to the postcard community as a whole to contribute to the site by sharing information.

History

Describes the evolution of the postcard and collecting in the US with a timetable of events. A more detailed account is available by clicking on the links to years at the top of the page—again a good idea to save a lengthy time of searching. When you access this section don't miss the write-up on the latest date to 2008—it is very interesting and thought provoking.

Glossary

Lists postcard terms in alphabetical order with many illustrations. Don't miss out on looking at the postcard guides shown a bit further down the page which include; The Care of Postcards; Postal Cards; Publisher's Initials; Real Photo Postcards; and Variations in Printing.

Publishers

Again in alphabetical order with dates of production, a short history, and known trade marks. Mostly American but does include a lot from other countries as well—if you are looking for information try here first as most large publishers are included.

Topicals

An alphabetical list of the different types, topics and subject matter on which you could base your collecting interest. Again this is a massive list and has much to offer.

Blog

Articles, comments, stories, supplements and reviews. A very interesting section to read and a good example of how to present articles which are informative and illustrated by relevant postcards.

Calendar

Events for the society, which is self-explanatory.

The site has so much information that even though it has been a favourite of mine for quite a while I have only recently read the Blog page. "Blog" being a new word to an oldie like myself it didn't immediately appeal to me as a section to go to but it is well worth looking at. If the articles on that page are anything to go by I would love to see some of their competition entries in postcard exhibitions.

I have yet to thoroughly check the links but they look very interesting.

Let me know if you would like to write about a great website you have found.