

Australian Postcard Society Inc.

Meetings: 7.45p.m. — 4th Thursday of the month
(11 meetings only per year)

Where SAPHIL House, 22 Gray Court, Adelaide

Who Anybody interested in postcards

Costs Gold coin donation to cover supper costs.

Auction held each meeting—Forms available from Secretary

Syllabus for 2013

Date	Invited Display - (Up to 5 frames)
24th January	Committee members - 1 frame
28th February	Michel Roland - Surprise night
28th March	Errol Hehir - Japanese Parks & Gardens
25th April	Betty Cornish Trophy 6 Page Competition -Theme - Children Glen Thomas - Miniature Trains
4-5th May	POSTCARD EXHIBITION, Drill Hall, Adelaide
5th-11th May	National Postcard Week
23rd May	Jeff Newman - Malaya
27th June	Ray Thompson - Switzerland
25th July	A.G.M. Empire Trophy 8 Page Competition - Theme - Royalty and related to royalty.
22nd August	Janet Ingleton - Nautical
26th September	Joyce Aspinall - Tom Browne
24th October	Rob Halliday - Steam Trains
28th November	Joe Duif - John Martin's Christmas Pageant Christmas Supper - Bring a plate of food to share

Australian Postcard Society Inc.



BULLETIN

November 2012 Quarterly Issue No.15

WEBSITE ADDRESS: australian-postcard-society.com



MERRY CHRISTMAS
AND
HAPPY NEW YEAR FOR 2013

Elected Committee:	
President	John Bell
Vice-President	John Bodnar
Treasurer	David Figg
Secretary	Linda Welden
Librarian	Robert Halliday
Publicity	Allen Downes
Auction Superintendent	George Turner
Magazine Editors	David & Pauline Edwards
SAPC Delegate, Raffle & Postal Auction Organiser	Claire Thomas
PATRON	
Website Managers	Phil Sunman
Auditor	Jeff & Yvette Trinidad Andy Kovaleff

Any questions or matters of interest contact The Secretary,
Linda Welden,
PO Box 281,
Edwardstown,
South Australia, 5039.
email: lindaw3456@gmail.com
Phone: 0421 367 665

Membership Fees—1st July-30th June	
SINGLE	\$20.00
JUNIOR up to 16	\$ 6.00
FAMILY	\$30.00
OVERSEAS	US\$30.00 or equiv. £

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New Year message

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WELCOME TO NEW MEMBERS

Lesley and Bob Trenerry of
Mount Gambier, S.A.

Back issues of Bulletin available at \$5 plus
postage.

Club owned postcards available for sale at
meetings.

Members can bring their items for sale to
meetings.

Postal Auction items are displayed at
meetings.

ARTICLES FOR THE BULLETIN

All members are invited to contribute an
article for inclusion in future bulletins.

Please remember that sharing your
pleasure and knowledge about your
collection is what makes reading the
Bulletin and attending meetings more
enjoyable for all.

MEMBERS ADVERTISEMENTS:

WANTED TO BUY:

DC3 aircraft postcards, Swiss postcards prior to 1960, hospitals and cards dated 1943. Anybody with any of these cards to spare please contact Ray Thompson with details on Phone: (08) 8258.9022.

Australian Private postcards 1898-1905 by Robert Jolley, Melbourne; G.L. Mueller, Adelaide; Ernest Gall; Donald Taylor & James Taylor; Hussey & Gillingham. Also Early German cards of South Australia 1898-1903. Bronte Watts, Unit 3, 3 Cosgrove Street, Magill, SA, 5072. Phone (08) 8431.0549. email: wttbrnt@yahoo.com.au

Australian Comic Postcards. Collector and researcher looking for singles, groups, duplicates, hoards, large/small collections. Anything considered. Contact Gary Davies, PO Box 107, Magnetic Island, Queensland, 4819. email: ccbnq@optusnet.com.au

Metamorphic postcards in good condition. Contact David Edwards, Phone: (08) 8250 0484 or email: mmstamps@chariot.net.au

Postcard of Newmarket Hotel, Adelaide. Must be an early card in good condition. Contact Pauline Edwards, Phone: (08) 8250 0484

Any postcards relating to Australian National Rifle Association shooting contests for selection and competitions held at Bisley Camp in England. Contact Lorenzo, Ph: (08) 83361340, or email: lorenzog@tpg.com.au

Silk cards in good condition bearing military badges; flags of America, New Zealand, Wales, India, and Italy. Contact Lorenzo, email: lorenzog@tpg.com.au or Phone: Ph: (08) 83361340.

Picture Postcards of the Post Offices in Vienna; Cracow; Budapest; Lemberg and Kiev. Please contact John Bodnar advising of your asking price. email: mibetco@senet.com.au or PO Box 395, Edwardstown, SA, 5039, Australia. Thank You.

Postcards of Kalamunda (West Australia), Goa (India), Lord Howe Island & Magnetic Bay (Queensland) and Norfolk Islands Email: pk@bankofideas.com.au or Call Peter Kenyon on: 62931848

Postcards of Port Adelaide, Semaphore, Exeter, Largs, Outer Harbor area, especially early undivided backs, real photographic and advertising cards. Contact Ron on (08) 8396 3546 or leave message.

Postcards and maxicards relating to royal tour of the Commonwealth, begun as Princess Elizabeth in 1952 and continued as Queen Elizabeth in 1953/4. Contact Martin Walker on saphilatelists@gmail.com

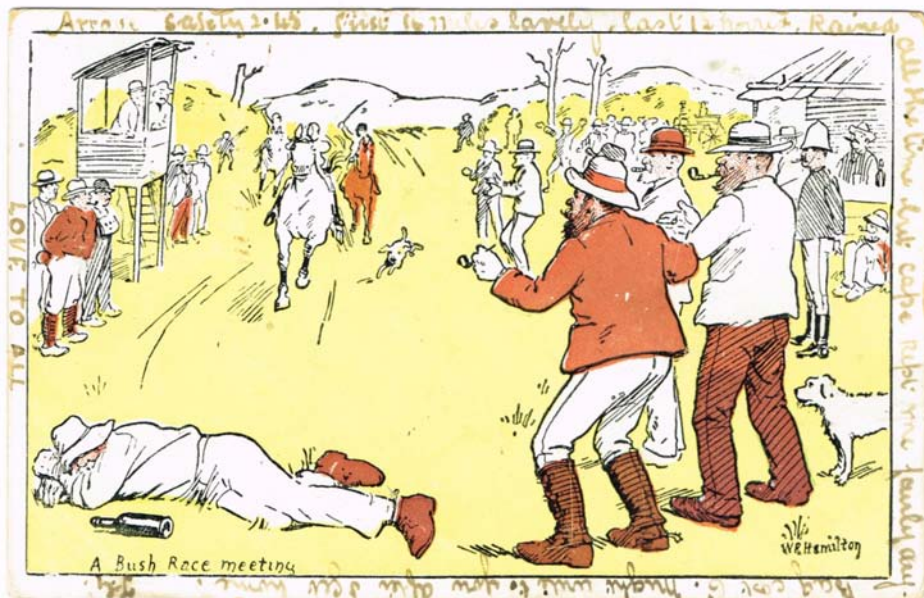
WANTED TO TRADE - National Postcard Week postcards.

Postcards to be sent stamped and cancelled and enclosed in an envelope for protection. Send to Demaris Swint, PO Box 746, Alamo, Texas, 78516-0746.

HUMOUR - IT DOESN'T CHANGE MUCH OVER THE YEARS

This card dated 1st November 1909 seemed particularly appropriate when found on Melbourne Cup day. Interestingly, it was posted from Hobart to Franklin—to the Methodist Parsonage.

The artist was W.R. Hamilton.



BECOME INVOLVED -

Bring any interesting items for "Show and Tell".

Bring auction lots to meetings.

Prepare a 6 page competition entry for the Betty Cornish Memorial Trophy in April.

Design a postcard and post to your friends during Postcard Week in May.

Prepare an 8 page competition entry for the Empire Trophy in July.

COMING EVENTS:

If anybody is aware of events of note to postcard collectors please advise the committee so that it can be included in the Bulletin.

January

26-28th—Fryerstown Antiques & Collectables, Fryerstown, Victoria.

April

13th—PS&PHS Bourse, Reid Avenue, Hectorville

May

4-5th—Australian Postcard Society—Postcard Exhibition, Drill Hall, Adelaide.

10-15th—Australia 2013 FIP World Stamp Exhibition, Royal Exhibition Building, Melbourne.

June

8-9th—Antiques, Hobbies & Collectables Fair, St. Clair Recreation Centre, Woodville.

August

17-18th—Strathalbyn Antiques, Hobbies & Collectables Fair.

September

13-16th—Upper Hutt (NZ) National Exhibition

14th—Printed Collectables Club Fair, Reid Avenue, Hectorville.

21-22nd—National One Frame Exhibition (with Postcards), Brisbane

October

12-13th—State Congress, Drill Hall, Torrens Parade Ground.

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Cigarette Cards, Ephemera,
Autographs, Sheet Music, Anything Printed.

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AROUND AUSTRALIA - KANGAROO ISLAND - by Pauline Edwards

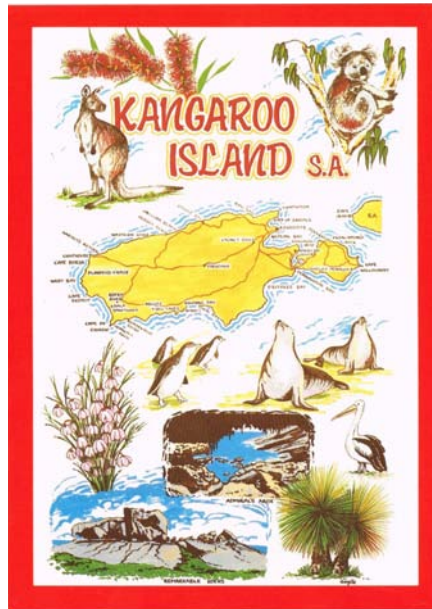
Based on information from Wikipedia

Kangaroo Island is Australia's third-largest island after Tasmania and Melville Island. It lies in the state of South Australia 112 kilometres south-west of Adelaide at the entrance to Gulf St Vincent. Its closest point to the mainland is 13 kilometres off Cape Jervis on the tip of the Fleurieu Peninsula. The island is 150km long and 57km wide.

Kangaroo Island separated from mainland Australia around 10,000 years ago, due to rising sea levels after the last glacial period. Known as Karta (Island of the Dead) by the mainland Aboriginal tribes, the existence of stone tools and shell middens show that Aboriginal people once lived on Kangaroo Island. It is thought that they occupied it as long ago as 16,000 years and may have only disappeared from the island as recently as 2,000 years ago. A mainland Aboriginal dreaming story tells of the Backstairs Passage flooding.

On 23rd March 1802 British explorer Matthew Flinders, Commanding HMS Investigator named the land "Kangaroo" Island. He was closely followed by the French explorer Commander Nicolas Baudin who mapped much of the island which is why so many areas have French names.

An unofficial community of sealers and others existed on Kangaroo Island from 1802 to the time of South Australia's official settlement in 1836. The sealers were rough men and several kidnapped Aboriginal women from Tasmania and mainland South Australia who were kept prisoners as wives and virtual slaves. Three Aboriginal women tried to escape and one is on record as having survived the journey.



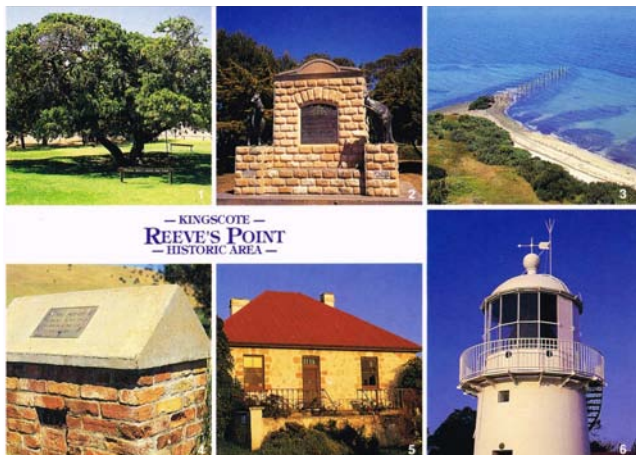
Produced by Nucolorvue Productions Pty. Ltd. for Kingscote Postcard Company.

From the card:

The first settlers to South Australia landed at Beatrice Point (Reeve's Point) Kingscote, on 27th July 1836. Reminders of the early settlers still remain—

- 1) The Mulberry Tree planted 1836;
- 2) Pioneer Memorial;
- 3) Jetty ruins;
- 4) South Australia's first Post Office site;
- 5) Hope Cottage museum;
- 6) Lighthouse.

Printed in Australia.
© Kingscote Postcard Company
Photographs by Graham Ingram



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(Proprietors Phil & Chris Sunman)

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INAUGURAL AUSTRALASIAN POSTCARD CHALLENGE 2012

At the Perth 2012 National Philatelic Exhibition held last May, five teams each of four exhibitors (2 x 5 frames and 2 x 1 frame) competed for the honour of winning the Inaugural Picture Postcard Challenge trophy. Teams were entered from the ACT, New Zealand, SA, WA plus there was a joint NSW/VIC team.

Jeff Trinidad from Kalgoorlie (our Society's webmaster) was the instigator of the Challenge and also co-ordinator for this section of exhibits. Jeff was delighted with the turnout which resulted in 1 Large Gold, 5 Gold, 1 Large Vermeil, 6 Vermeil, 2 Large Silver and 5 Silver medals being awarded. South Australia won the Inaugural Challenge with an aggregate of 345 points, while the ACT and New Zealand tied for second place with 310 points. All four members of the winning team were presented with prizes donated by the Australian Postcard Society.

Jeff Trinidad also donated a beautiful perpetual trophy which will be held by the winning State until the next Challenge is held and then handed to the new winners. Jeff made a special trip to our September 2012 meeting to present the trophy. While in Adelaide, we also made use of his presence by arranging for him to display a lovely collection of Shirley Temple postcards which he and wife Yvette have amassed over many years.

Adelaide will host the second Australasian Postcard Challenge at Stampex 2014 to be held in October of that year. For the next challenge, it is hoped that NSW and Victoria will both be able to submit teams in their own right and that we may also see a team entered from Queensland given they will see picture postcards at a National One Frame Exhibition to be held in Brisbane next year.

Jeff presenting the cup to two of the winning team members present at the September meeting.



AROUND AUSTRALIA - KANGAROO ISLAND - Continued

The first ship to arrive that brought official settlers was the Duke of York commanded by Captain Robert Clark Morgan in 1836.

Numerous ships have been wrecked on the Kangaroo Island coastline, the largest being Portland Maru of 5,865 tons, which sank at Cape Torrens on 20th March 1935. The greatest loss of life occurred with the wreck of Loch Slov on 24th April 1899 at Maurpetius Bay, when 31 persons were drowned, and one initial survivor subsequently perished. 27 people drowned at West Bay in September 1905 when Loch Vennachar was wrecked.



"Faith, Hope, and Charity," First Settlement in S.A., Kingscote, Kangaroo Island, S.A. Produced by J. Taylor, Adelaide



The Cygnet Gold Mine Kangaroo Island, S.A. Produced by J. Taylor, Photographer and Collotype Printer.

The biggest town on Kangaroo Island is Kingscote. Originally established at Reeves Point on 27th July 1836, it is South Australia's first official European settlement. It was later suggested that Kingscote could serve as the capital of South Australia, but the island's resources were insufficient to support such a

large community, so the settlement of Adelaide was chosen.

Penneshaw, the second largest town on the island, has a population of around 300. and contains the ferry terminal which brings most of the visitors to the island, along with all the necessary freight to sustain the local population. Parndana, in the centre of the island is home to a population of around 150, however most of this population do not live in the town but within the surrounding few kilometres.

American River is home to about 220 residents.

Traditionally sheep grazing has been the key element in agriculture on the island, however in recent times more diverse crops such as potatoes and canola have been introduced. Cattle farming has grown,



A fur trapper, Southern Kangaroo Island, S.A. Produced by J. Taylor, Adelaide.

AROUND AUSTRALIA - KANGAROO ISLAND (Continued)

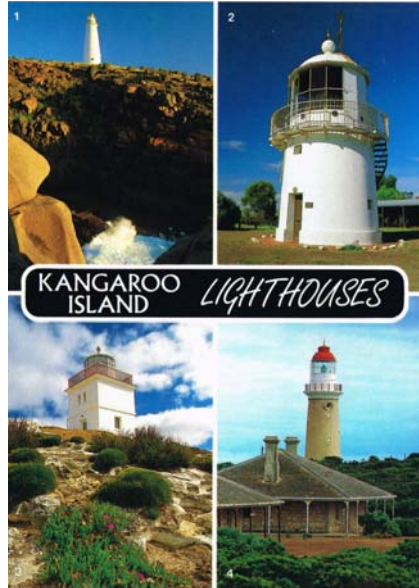
with good quality beef cattle being produced in the higher rainfall areas. Fishing also plays a part in the island's economy and some of the best southern rock lobster is sourced from the island's rugged south coast. Kangaroo Island has South Australia's only eucalyptus oil distillery with oil distilled from the endemic Kangaroo Island Narrow Leaf Mallee. The island is also noted for its honey, said to be made by Ligurian honey bees.

The first lighthouse built in South Australia was erected at Cape Willoughby in 1852. Cape Borda lighthouse was built in 1858, whilst the Cape du Couedic lighthouse was erected in 1906. All lighthouses continue to be operational.

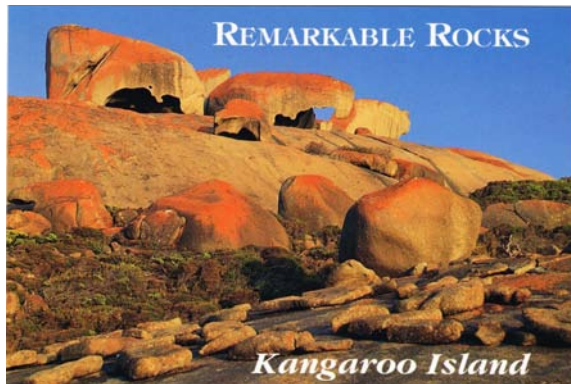
Tourism plays a significant role, with the island experiencing over 186,000 visitors per annum. Tourist spots on the island are many and include Seal Bay, Flinders Chase National Park which includes Remarkable Rocks, Admiral's Arch, lighthouses at Cape Borda and Cape du Couedic, and multiple walking trails and camping areas. Cape Willoughby, Kelly Hill Caves, Murray Lagoon with its abundant aquatic bird life, the Kangaroo Island Penguin Centre, and the Parndana Wildlife Park all add to the attraction of the island to visitors.

AIR TRANSPORT has been varied with the following companies being involved.

Guinea Airways operated the first commercial service commencing in the 1930s. In 1959 the airline was acquired by Airlines of South Australia (ASA), a subsidiary of Ansett Airlines, with its final service on 4th April 1986. Kendell Airlines (another Ansett subsidiary) operated until Ansett's demise in 2002. Regional Express (Rex) acquired the Kendell aircraft and continued services which are



Produced by Nucolorvue Productions Pty. Ltd. © for Kingscote Postcard Company
 1. Cape Willoughby Lighthouse.
 2. Historic Lighthouse National Trust Museum.
 3. Cape Borda Lighthouse.
 4. Cape du Couedic Lighthouse.



Card Produced by Kingscote Postcard Company. Photograph by Graham Ingram.

maintained today.

Island Air and Pagas operated briefly in the 1970s whilst the most successful, Emu Airways, commenced in 1980 and made its final flight in November 2005. They flew to Kingscote, American River, Penneshaw and Parndana before air regulations dictated abandonment of all airstrips except Kingscote. Air Kangaroo Island (formerly Air Transit), flew to the island during the 1990s. From 1986 to 1990 Lloyd Aviation operated, and for several years during the

ALICE SPRINGS WORLD FIRST ACHIEVEMENTS - (Continued)

In 2001 the Alice Springs School of the Air celebrated its 50th birthday and in June the 50th Birthday Mural Wall was officially opened.

Other centres for School of the Air operate from Katherine in the Northern Territory; Charters Towers, Longreach, Charleville and Cairns in Queensland; Broken Hill and Tibooburra in New South Wales; Port Augusta in South Australia; and Port Hedland, Kimberley, Carnarvon, Kalgoorlie and Meekatharra in Western Australia; as well as in Victoria.

Studies have shown that such education has a parity with if not better standard than traditional methods of schooling.



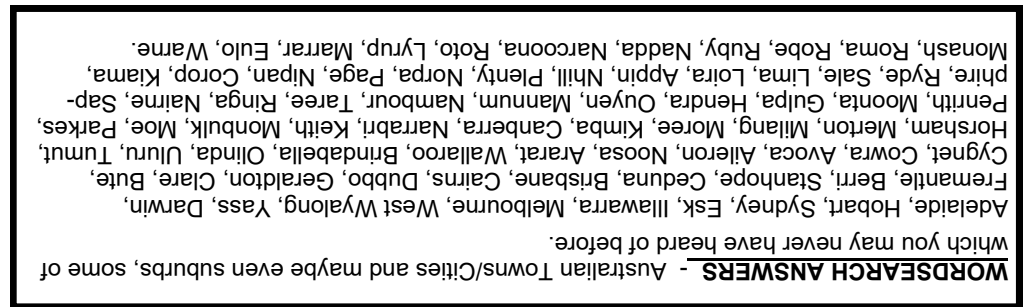
Alice Springs School of the Air Studio in 2005.



Patchwork quilt created by Alice Springs School of the Air families. It depicts their homes/lifestyle as part of Australia's past, present and future.

Photo: Steve Strike.

Produced by Barker Souvenirs, Alice Springs.

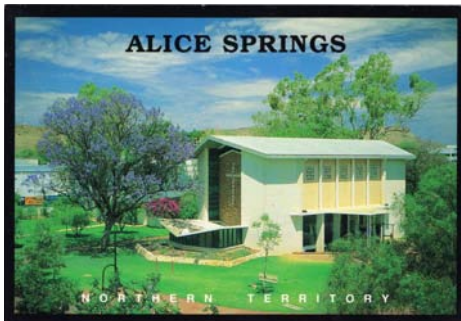


ALICE SPRINGS WORLD FIRST ACHIEVEMENTS - by Pauline Edwards.

Based on information gained from the Alice School of the Air History, the Royal Flying Doctor Service, and the NSW Education Department and Wikipedia.

Around the time of Australian Federation in 1901, people living in the outback had little communication, transport or medical treatment available to them.

Reverend John Flynn was the founder of the world's first Aerial Medical Service, now known as the Royal Flying Doctor Service (RFDS). Working as a minister in the bush, Flynn dreamed of making the outback a safe place to live. He thought that instead of a patient travelling in tough conditions to get to a doctor, the doctor could go to the patient. World War I then prompted the idea of using planes to take doctors to where they were needed. In May 1928 Dr St Vincent Welch made the first official flying doctor visit. Within the following year he saw 255 patients but people in very remote places still had no way of contacting the service.



Flynn Church, Todd Mall, Alice Springs.
Photo by Steve Strike.

Produced by Brian Gauci Australiana Souvenirs, S.A.

In 1929 Alfred Traeger brought radio technology to the RFDS by inventing a pedal powered wireless. He installed a base radio for the Aerial Medical Service and travelled to remote places to install pedal radios and teach people how to communicate using Morse code. Whole consultations and prescriptions for treatment could now be given over the radio.

From the early 1900's, the education of isolated children across Australia was catered for by the Correspondence Schools in the capital cities of their respective states. Lessons took days and sometimes weeks to reach their destinations and by the time the completed lessons were dispatched to their teachers, marked and returned to the children, months could have elapsed. As these children rarely had an opportunity to visit their teachers at the Correspondence School, the children inevitably completed their entire schooling without ever meeting their teacher or schoolmates.

In 1944 Miss Adelaide Miethke, a member of the Council of the Flying Doctor service of SA, suggested the idea of using two way radio to give educational talks to children in the Outback. After a long wait for special communications equipment and a trial period the School of the Air was

officially opened at the Royal Flying Doctor Service on 8th June 1951.

During the following years a get together of students was held, a 3 week trip to Adelaide undertaken, a teacher starts a mobile patrol to stations which eventually is funded by the government and leads to the first aerial patrol in 1976. In 1992 satellite television broadcasts via Imparja were trialled and in 1993 the school introduced email to staff and senior students. Computers were made available and in use by students from Years 4-7 in 1995.



Alfred Traeger's Pedal Powered Radio in 1929. Photo courtesy of the Royal Flying Doctor Service.

AROUND AUSTRALIA - KANGAROO ISLAND (Continued)

1980s Commodore Airlines (eventually becoming State Air) offered another alternative service. QantasLink briefly operated a service commencing 18th December 2005 but withdrew less than six months later. They also operated direct flights from Kangaroo Island to Melbourne. In January 2007 Air South commenced four services daily but ceased flights in October 2009.

SEA TRANSPORT has been provided by various ships, the roughness of the seas creating problems and cancellations of services.

1907-1961 Karatta, freight and passengers
Port Adelaide-Kingscote

1961-1987 M.V. Troubridge, freight and passengers, Port Adelaide-Port Lincoln-Kingscote
Replaced by Island Seaway using same loading platforms.

1980s SeaLink Cape Jervis-Penneshaw.

1980s Hydroflite H33, and Islander Glenelg-Kingscote

1994-1997 Superflyte Glenelg-Kingscote

2004-2005 Seaway Wirrina Cove-Kingscote

2007-2008 Seaway Wirrina Cove-Kingscote.

SeaLink now holds a virtual monopoly on sea transport to Kangaroo Island.

WILDLIFE

Because of its isolation from mainland Australia, foxes and rabbits are absent from and prohibited from entering the island. Registration and microchipping of cats is mandatory. The Kangaroo Island Kangaroo, Rosenberg's Sand Goanna, Southern Brown Bandicoot, Tamar Wallaby, Common Brushtail Possum, Short-beaked Echidna and New Zealand Fur Seal are native to the island, as well as six bat and frog species. The sole endemic vertebrate species is a small marsupial carnivore called the Kangaroo Island Dunnart. The Koala, Common Ringtail Possum and Platypus have been introduced and still survive there. The introduced Koalas have flourished on the island, to the degree that their preferred food source, the Manna Gum is at risk of local extinction. The island is the last South Australian refuge of the endangered Glossy Black Cockatoo and has been identified by Bird Life International as an Important Bird Area because it supports populations of the vulnerable Fairy Tern, the near threatened Bush Stone-curlew, Hooded Plover and Western Whipbird, and the biome-restricted Rock Parrot and Purple-gaped Honeyeater. It also supports over 1% of the world populations of Cape Barren Geese, Black-faced Cormorants, Pacific Gulls and Pied Oystercatchers, and sometimes of Musk Ducks, Blue-billed Ducks, Freckled Ducks, Australian Shelducks, Chestnut Teals and Banded Stilts.



Produced by Nucolorvue Productions Pty. Ltd.
for Kingscote Postcard Company.



SeaLink's Philanderer 3.
Card produced by Prestige Souvenirs, Adelaide

INSTALLMENT CARDS, what I have learned about them and their producers,

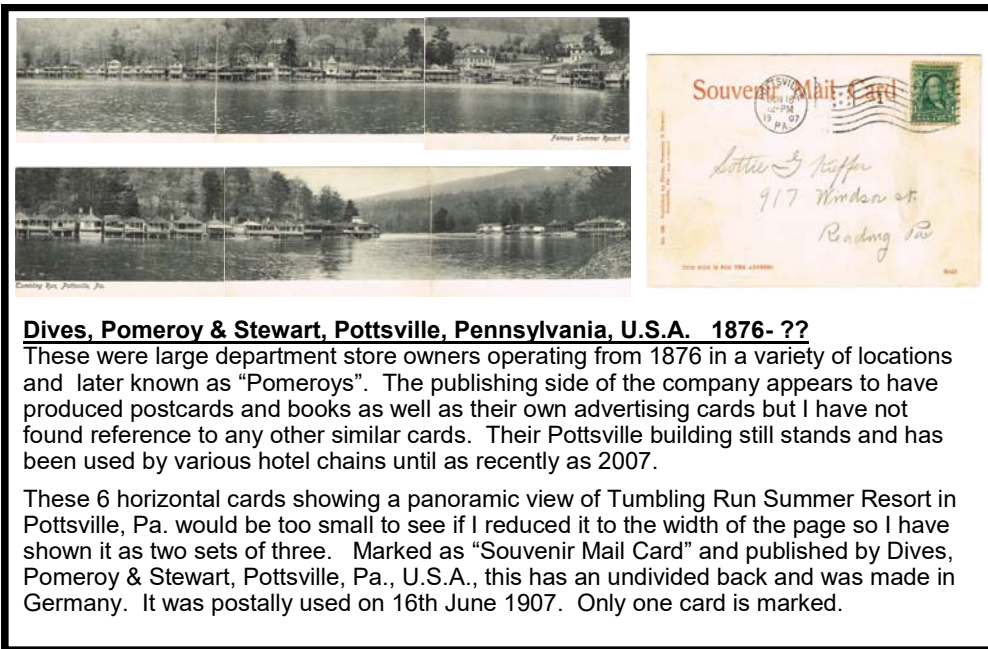
by Pauline Edwards

Reflecting on what was written in the last Bulletin I would like to clarify some of the comments made and add that I have since found reference to a set of 4 cards showing the funeral procession of Japanese Emperor Meiji on September 14th 1912 which shows the same publisher/trade mark as the Japanese wedding set.

The Rhine River cards were the largest set which I have that form the longest picture. I have other sets which consist of a greater number of cards but they fit together on more than one side.

Also my thanks to the club member who identified the Amiens Cathedral — all the proof reading that was done didn't pick up that I had missed out on naming it.

The Tumbling Run scene was bought as an installment set but has obviously been folded



Dives, Pomeroy & Stewart, Pottsville, Pennsylvania, U.S.A. 1876- ??

These were large department store owners operating from 1876 in a variety of locations and later known as "Pomeroy's". The publishing side of the company appears to have produced postcards and books as well as their own advertising cards but I have not found reference to any other similar cards. Their Pottsville building still stands and has been used by various hotel chains until as recently as 2007.

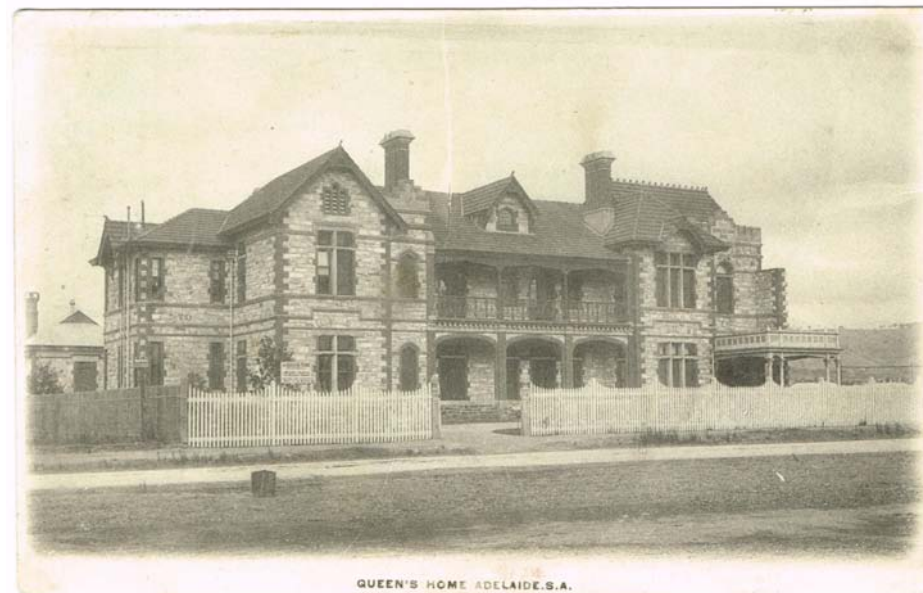
These 6 horizontal cards showing a panoramic view of Tumbling Run Summer Resort in Pottsville, Pa. would be too small to see if I reduced it to the width of the page so I have shown it as two sets of three. Marked as "Souvenir Mail Card" and published by Dives, Pomeroy & Stewart, Pottsville, Pa., U.S.A., this has an undivided back and was made in Germany. It was postally used on 16th June 1907. Only one card is marked.

and posted as one item, and later cut at the folds, so it might also be a Panorama card. In the early days of my collecting this led to confusion on my part posing the problem of what constitutes the installment card now and was there any difference in the era of their first production. For example many cards have no printed backs and are blank while others have "Post Card" or "Private Mailing Card" written on them by hand. Also another puzzling matter, how did the mail authorities settle on the one cent postage for the Tumbling Run type of item when it was posted as a whole, and why was it still considered a "card".

In my efforts to learn more about these cards I searched the internet and found the following information:-

A Cirkut camera is one of many different types of rotating panoramic cameras. Panoramic cameras first made their appearance in 1857 but the most popular was the Cirkut cameras that began to be manufactured by the Century Camera Company

QUEEN'S HOME, ADELAIDE



In 1900 the South Australian Company donated land in Rose Park and grants of £2,550 were made to enable the building of a private maternity hospital. Initially known as The Queen's Home, the hospital was officially opened on Queen Victoria's 83rd birthday on 24th May 1902.

In 1917 unmarried women were admitted to the hospital for the first time. Three years later antenatal clinics began in the Queen's Home. The first medical registrar and resident medical officer were appointed in 1923.

The hospital was renamed the Queen Victoria Maternity Hospital in 1939 and was declared a public hospital seven years later under the provisions of the Hospital Benefits Act (1946).

Other milestones include the installation of the first humid cribs in South Australia in 1952, the extension of hospital services to include gynaecology in 1970, and the establishment of the State's first Neonatal Intensive Care Unit in 1975.

Almost a quarter of a million South Australians began life at the Queen Victoria Hospital.

It operated until 1995 when it was amalgamated with the Women's and Children's Hospital and the original building was sold and converted into apartments.

The card is produced by J. Taylor and has a signed message from him which is dated 20th December 1906 stating "The Post Cards of Queen's Home will be ready tomorrow morning", and is addressed to "The Matron, Queen's Home, Rose Park, Adelaide. He writes his address as 16 Arcade, Adelaide.

SPECIAL INTEREST/STUDY GROUP

At the September meeting our Patron Phil Sunman spoke about the possibility of establishing a special interest/study group to look into collecting information about Australian photographers and publishers with an aim to cataloguing the work done by them and recording any relevant marks which would help to identify their work.

Research information by Bronte Watts on S.R. Delmont Ltd., Marchant's Studio, and Ernest Charles Victor Ziegler have all been published in the Bulletin and proved very interesting, as well as Martin Walker's study of South Australia's First Postcard.

George Rose, The Postcard Era, by Ron Blum, is a comprehensive study of one photographer/publisher's work, and quite possibly there are other books and/or articles featuring other Australian works.

Please inform the committee if you are interested in discussing this or participating.



Markings on the back of the Christmas card which appears on the front page.

Hidden by the markings is:- "Designed in England. Printed in Germany" and "The English Fine Art Co's "Lithochrom" Series No. 2487

A	L	L	E	B	A	D	N	I	R	B	E	O	K	L	U	B	N	O	M
P	L	E	N	T	Y	M	I	L	A	N	G	O	R	U	O	B	M	A	N
N	N	O	R	P	A	I	P	I	R	B	A	R	R	A	N	R	S	Y	A
O	U	L	U	R	U	R	A	A	R	A	R	A	T	A	E	O	A	U	R
T	M	Y	O	U	B	R	N	P	A	A	P	L	U	G	O	T	L	R	C
D	O	R	B	B	W	E	S	T	W	Y	A	L	O	N	G	O	E	Y	O
L	O	U	L	Y	S	B	A	M	A	I	K	A	E	P	I	N	G	D	O
A	N	P	E	N	R	I	T	H	L	I	U	W	G	O	P	N	L	E	N
R	T	U	M	U	T	A	M	I	L	O	L	B	A	H	E	N	D	R	A
E	A	C	A	A	D	E	L	A	I	D	E	E	P	T	R	A	B	O	H
G	S	F	R	A	E	S	L	L	I	H	N	E	R	M	T	O	L	U	E
H	C	O	R	O	P	K	E	I	T	H	D	N	Y	O	H	I	O	X	N
S	A	W	A	E	I	A	R	I	O	L	Y	A	S	S	N	E	Y	U	O
A	I	P	R	M	M	A	N	N	U	M	S	I	T	D	E	E	R	A	T
N	R	W	B	C	L	A	R	E	A	C	O	V	A	U	A	G	N	I	R
O	N	A	D	D	A	S	N	A	I	R	N	E	N	A	M	O	R	E	E
M	S	R	U	R	O	B	E	T	U	B	G	C	H	O	R	S	H	A	M
C	A	N	B	E	R	R	A	W	L	A	R	W	O	C	P	A	M	O	R
L	V	E	B	R	I	S	B	A	N	E	U	S	P	A	R	K	E	S	E
R	B	O	O	E	R	I	H	P	P	A	S	C	E	D	U	N	A	H	Y

WORD SEARCH -

AUSTRALIAN CITIES AND TOWNS (and maybe even a few suburbs.)

Something to keep you busy over the holiday period with some of the places sure to be new to you.


ANSWERS: Page 15.

INSTALLMENT CARDS - by Pauline Edwards (Continued)

of Rochester, N.Y. in 1907. It was designed to take shots of large groups of people, for its ability to rotate allowed the camera to be moved close in to the subject and still capture the entire scene. They came in different sizes using filmstrips between two and twenty feet long. The Eastman Kodak Company eventually bought this firm out and continued to manufacture Cirkut cameras. Many multi-panelled postcards were made from photographs taken by these cameras. Modern variations of this camera are still used today.

And about Panorama:-

A panorama refers to a large-scale 360-degree painting within a cylindrical structure (rotunda) that is viewed from its centre to immerse the viewer into an illusion of reality. The first such panorama was patented by an Irishman, Robert Barker in 1787. As postcards emerged amidst their popularity it was only natural for fold out cards to develop in order to present elongated views. Though not a panorama by classical definition, all wide views are now commonly referred to by this term. Cycloramas themselves provided imagery for a number of postcards.




Ottmar Zieher, Munich, Germany, 1897-1908


The Giraffe set of 5 were produced by Ottmar Zieher of Munich, Germany, who are well known for their large series of embossed stamps of the world postcards.

The giraffe cards were all posted from Berlin to Holland on 16th October 1901. The colours in the set vary slightly as well as the size of the cards, which is the case with a few of the sets and leads me to believe that the cards may not all have been printed or cut at the same time and have somehow become mixed before selling.


I also have a 3 card set of a Stork and Baby, and have found reference to sets by Zieher including Napoleon, Albert of Belgium and Joan of Arc, all 10 card sets.

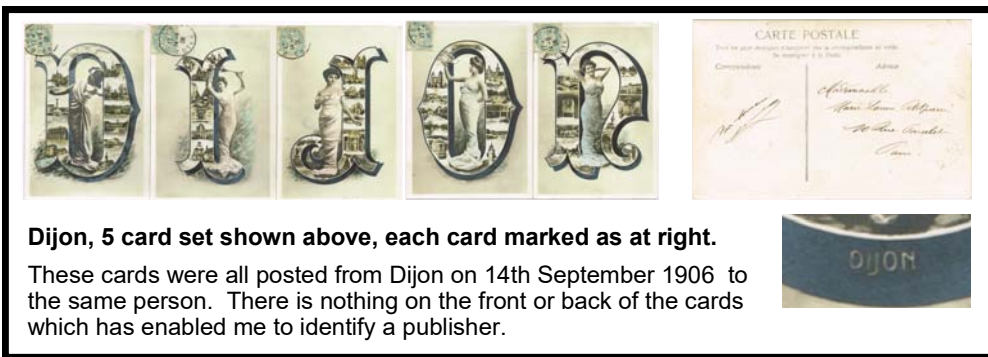


Back of Giraffe Cards



Back of Stork & Baby card and identifying front part.





Dijon, 5 card set shown above, each card marked as at right.

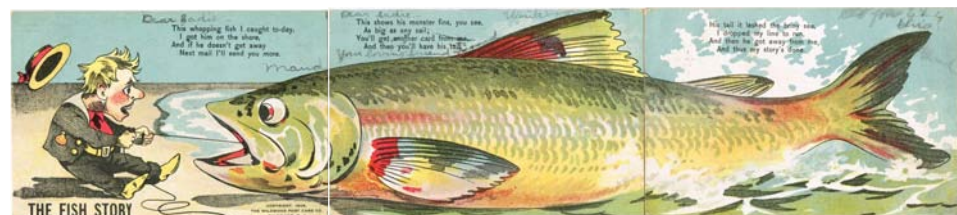
These cards were all posted from Dijon on 14th September 1906 to the same person. There is nothing on the front or back of the cards which has enabled me to identify a publisher.

The Dijon set also caused confusion regarding how the published definitions of installment sets applied to letters. I classified this as an installment set because the letters formed a word, all contained scenes from the town of Dijon, they were all marked Dijon, and they were all posted from Dijon, so they correctly formed an installment set.

Wildwood Post Card Co., Wildwood, N.J.

The Fish Story is probably the set most often seen for sale leading me to believe that the number produced was probably more than other installment sets. Information on the publisher is hard to find but I have seen reference to "John Reeve's Wildwood Post Card Company" stating it was a major producer of view cards. This is the only set I have seen produced by them but I have seen their view cards of the Wildwood area with dates ranging from 1906 through to 1910.

The cards were posted from Biddeford, ME, to Charlestown, Mass., and dated 14th and 25th September 1906, with the last card dated October 12th 1906. They have undivided backs, are printed on strong card and have a copyright date of 1906.



The backs of the cards are all the same and carry the "crooked tree" symbol of Wildwood.

The Rose Company, Philadelphia, Pa, 1906-1909



The snake set of 3 cards is marked Copyright 1906.

I have a "Rubberneck" set of 4 Copyright 1907 with distinctive gold edging and carrying the trade mark on the reverse. They differ from the snake set as they are embossed.

I can find no reference to any other installment sets produced by this company.

The Rose Company are well known for producing over 200 Baseball postcards which feature different players.



They also produced a Histrionic series of opera and actor cards with 3 images and a facsimile signature. The opera cards can be distinguished by a bar of music in the centre of the card. This series appears to have been produced earlier as they have undivided backs and no trade mark.

I have seen a "change of address" card printed by the company.

Also interesting markings on the reverse of a card which shows the abbreviated form of "company" with the statement "Made in Scotland".

