

Australian Postcard Society Inc.

Meetings: 7.45p.m. — 4th Thursday of the month
except December
(11 meetings only per year)

Where SAPHIL House, 22 Gray Court, Adelaide

Who Anybody interested in postcards

Costs Gold coin donation to cover supper costs.

Auction held each meeting—Forms available from Secretary

Syllabus for 2014

Date	Invited Display - (Up to 5 frames)
23rd January	Committee members - 1 frame
27th February	2103 Brisbane Stamp Show and Congress Entries revisited
27th March	Trading Night
24th April	Betty Cornish Trophy 6 Page Competition -Theme - Children
3-4th May	POSTCARD EXHIBITION, Drill Hall, Adelaide National Postcard Week Murray Bridge by Rob Halliday
4th-10th May	
22nd May	
26th June	QANTAS by Ron Harris
24th July	A.G.M. Empire Trophy 8 Page Competition - Theme - British North America
28th August	Beat The Drum by Claire Thomas
25th September	Cornwall by Alma Downes
23rd October	100 Years of SS Emden by Janet Ilngelton
27th November	Christmas Supper - Bring a plate of food to share and A Christmas postcard to Display

Australian Postcard Society Inc.



BULLETIN

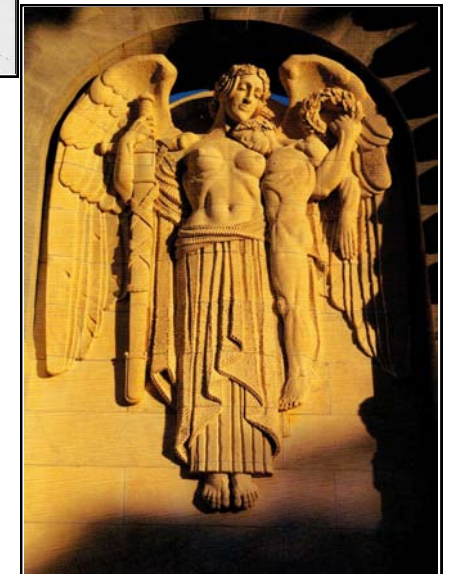
August 2014 Quarterly Issue No.22

WEBSITE ADDRESS: australian-postcard-society.com



War Horse Memorial 1914-1918 unveiled in 1923 at its original position in Victoria Square, Adelaide. The Memorial was moved to the corner North Terrace and East Terrace in 1967.

Adelaide War Memorial
North Terrace
opened in 1931
modern postcard of
Detail of
"Spirit of Compassion"



**Centenary of
Start of World War I**

ELECTED COMMITTEE:

President	Robert Halliday
Vice-President	John Bodnar
Treasurer	David Figg
Secretary	Linda Welden
Librarian	Robert Halliday
Publicity	Glen Northcott
Auction Superintendent	George Turner
Magazine Editor	Claire Thomas
SAPC Delegate	Claire Thomas
Raffle Organiser	Meagan Thomas

PATRON	Phil Sunman
Website Managers	Jeff & Yvette Trinidad
Auditor	Andy Kovaleff

Any questions or matters of interest

contact The Secretary,
Linda Welden,
PO Box 281,
Edwardstown,
South Australia, 5039.

email: lindaw3456@gmail.com
Phone: 0421 367 665

Membership Fees—1st July-30th June

SINGLE	\$20.00
JUNIOR up to 16	\$ 6.00
FAMILY	\$30.00
OVERSEAS	AUS\$35.00
Paypal available	

BULLETIN BACK ISSUES

If you have missed out on back issues of the Bulletin they are available at \$5 plus postage.

BECOME INVOLVED

Bring any interesting items for "Show and Tell".
Members can bring their items for sale to meetings.
Bring auction lots to meetings.

ARTICLES FOR THE BULLETIN

Bring in a postcard... or as many as you want. Whereby I will scan them at the meeting and you can take them home with you.
If you are from interstate/overseas scan it and email. Or send the postcard registered mail it will be scanned and returned asap registered post.
With **each** postcard a write-up will be needed - about half page or more.
Either hand written or typed.
Add your name if you wish or not if you are worried about the safety of your collection.
Keep them coming they will be added

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MEMBERS ADVERTISEMENTS:

WANTED TO BUY:

Australian Comic Postcards. Collector and researcher looking for singles, groups, duplicates, hoards, large/small collections. Anything considered. Contact Gary Davies, PO Box 107, Magnetic Island, Queensland, 4819. email: ccbnq@optusnet.com.au

Postcards of Kalamunda (West Australia), Goa (India), Lord Howe Island & Magnetic Bay (Queensland) and Norfolk Islands Email: pk@bankofideas.com.au or Call Peter Kenyon on: 62931848

Tom Browne & Lance Thackeray Postcards wanted - Please contact Joyce Aspinall, Ph: 82701538.

WANTED TO TRADE - National Postcard Week postcards.

Postcards to be sent stamped and cancelled and enclosed in an envelope for protection. Send to Demaris Swint, PO Box 746, Alamo, Texas, 78516 -0746.

Members if you want to advertise your buys and sells etc let me know.

Business Advertising

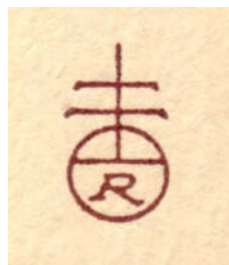
Per Bulletin prices

\$30 per full page

\$15 half page

\$7.50 1/4 page

Our Bulletins go world wide



BUYING - SELLING

**Old Books, Postcards, Trade Cards,
Cigarette Cards, Ephemera,
Autographs, Sheet Music, Anything Printed.**

ABRA CARD ABRA ROYCROFT

680 High Street, East Kew, 3102, Victoria

Phone/Fax (03) 9859 4215

From The Editor

Hi Folks,

Well winter is nearly over with spring in the air, which means with all those cold nights your Postcard Collection is now up to date... yeah right... not ... you say

Yes so many things to do so many hours not available.

A huge thankyou to those members who have given articles for the Bulletin, please keep them coming :-)

Adelaide Stampex 2014 is approaching quickly which is being held 10-12 October Drill Hall, Torrens Parade Ground, Adelaide.

In this copy of your Bulletin you will find a flier please pass it onto a friend or neighbour.

We are planning our 2015 Programme/Syllabus so if you know anyone who would like to come as Guest Speaker to your Club or maybe someone who might like to put an interesting postcard related display for us, please let me know. I will be compiling the Syllabus before the issue of the next Bulletin which is November.

Sadly, we didn't see any entries this year to the Empire Trophy which is normally about something related to the British Empire, as the Empire Trophy was donated by Arthur Bergen who was born on Empire Day.

Some of our members ventured to the Philatelic Fly In hosted by Mount Gambier Philatelic Society to commemorate Arthur Bergen's posthumous 100th Birthday. Arthur was stationed at RAAF Mount Gambier during WWII and is where he met his wife. Those who attended had a great time where sellers sold and collectors collected, with a number of workshops being held during the weekend hosted by PSSA Study Group.

Claire Thomas

"If you don't ask, you don't find out"

If you never need/want to contact me
Mobile phone 0426 253 276—I am always happy to ring you back
PO Box 490, Parkholme SA 5043

Email postcardsonline@yahoo.com.au

GOOD NEWS

Postcards Online on eBay <http://stores.ebay.com.au/Postcards Online>
Sell Club postcards and various clients. Anybody interested in Postcards Online selling your postcards, contact Claire for relevant fees and charges.

Welcome to New Member

COMING EVENTS 2014:

If anybody knows of events that may interest members please advise the committee so that it can be included in the Bulletin.

September

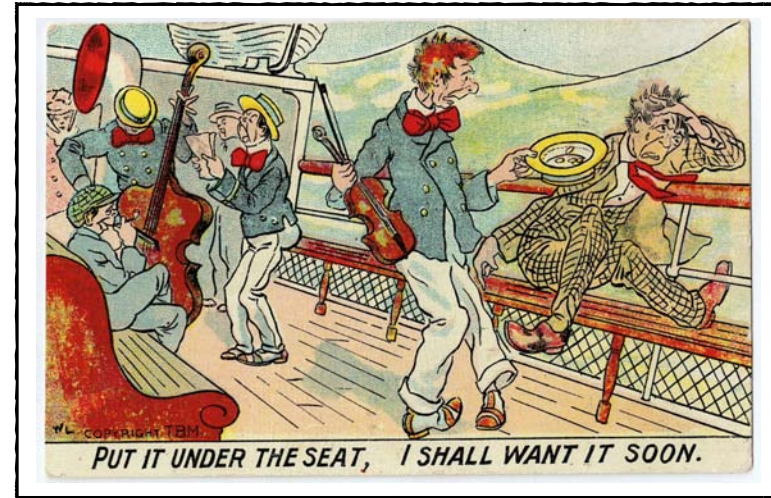
14th Printed Collectables Club Fair, Reid Avenue, Hectorville

October

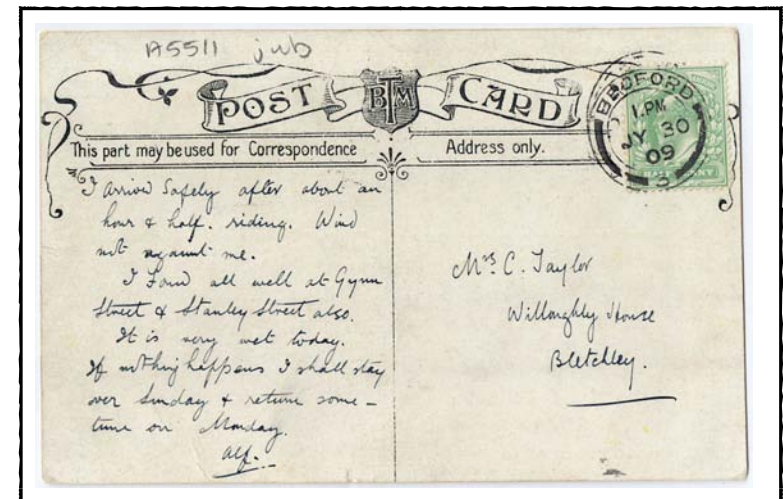
10-12th Adelaide Stampex 2014, Drill Hall, Torrens Parade Ground, Adelaide

November

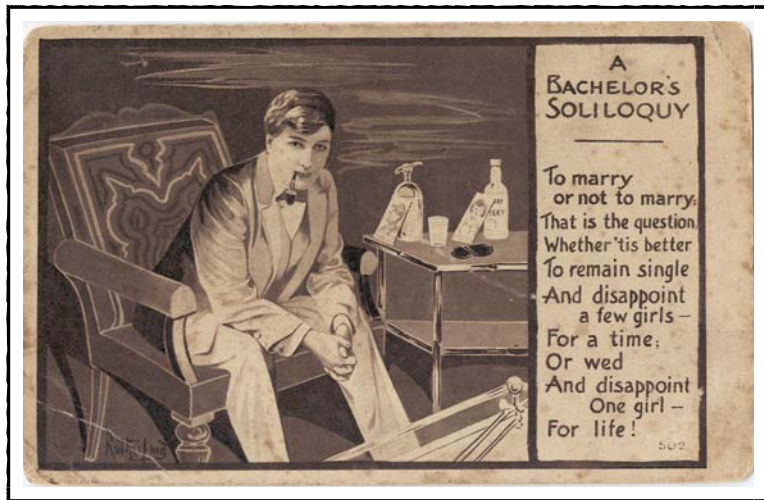
14-16th Baypex 2014 Taradale, Napier, New Zealand



A music band, on the deck of a ship sound familiar?
No, not the Titanic.
A postcard postmarked 1909



This Bulletin's Humour Postcards



A pondering question.
An interesting well read postcard postmarked 1909



ADELAIDE STAMPEX 2014 10 – 12 OCTOBER

National Philatelic & Picture Postcard Exhibition
Drill Hall, Torrens Parade Ground, Adelaide SA



Traditional, Revenues, Polar, Cinderellas,
Postal Stationery, Picture Postcards, Literature,
Youth Classes, Picture Postcard Challenge

Friday 10 October 10am – 6pm
Saturday 11 October 10am – 5pm
Sunday 12 October 10am – 4pm



For more information visit www.adelaidestampex.com/ or write to:
Exhibition Secretary, Adelaide Stampex 2014, GPO Box 9800, Adelaide, SA 5001.

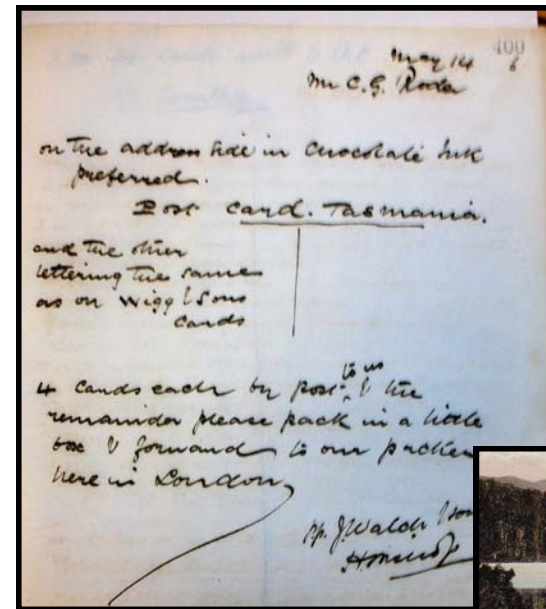
Glassine Envelopes
By Lorenzo Giardello

This envelope is postally used and bears evidence of having been used before the regulations come in force as it is cancelled by a postal cancelling machine in Adelaide, South Australia – on the 26/JA/1912 - The stamp was removed or has fallen off as could easily have been the case.

Glassine paper was introduced in 1905 after which envelopes were developed however the paper surface presented difficulties in writing or sticking stamps on it and were mainly used for display or storage.

Postal machine sorting protective regulations were devised and came into force from late 1912 stating that; any object that may cause inconvenience while going through the post must be sent in an envelope or protective wrapper.

To abide by the postal rules delicate silk embroidered cards were sold in these glassine envelopes which also protected them from vendor soiling and/or other damages. However, addressing or attaching stamps to them presented difficulties and for this reason were often inserted within an ordinary envelope for posting. Those which were posted within these glassine envelopes, on arrival were often discarded as they had no stamps (as per military service privileges) in which case they were of no interest to collectors therefore many have not survived.

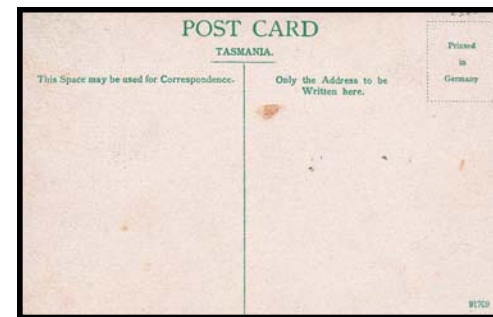


On the next page of the letter they instructed how the back was to be laid out, with "Post card. Tasmania" as the heading. It was a pretty sloppy letter, because the printing method was given as Bromochrom in one place, as Bromsilver Imitation in another, and both were crossed out and changed to Röder's standard method of Auto Substitute.

From the crossing out in the letter, you can see that the four cards chosen were fill up the sheet were nos. 1, 2, 4 and 6.



I have found copies of two of the four extra cards – the Lake St. Clair card is



illustrated, front and back (Figs. 2 & 3). In fig. 2 you can see that the colourist exercised their discretion and made the dinghy yellow; they had the choice of colour, as they were working from a b&w photograph, and no colour notes had been provided. In Fig. 3, you can see the back has been laid out as instructed. In the top right is a stamp box if the usual Röder style, and in the bottom right is the Röder's printers number.

The rest of the sheet of 32 cards will have printers numbers contiguous with the number 91709 on the Lake St. Clair card. I also have the Lower Fall, Russell Falls card, numbered 91710.

So the questions for SA collectors are:

1. What were the other cards for Wigg & Son that made up the sheet?

Did the cards for Wigg & Son have "POST CARD TASMANIA" as a heading, or something different?

Des Beechey Email: desbee@optushome.com.au

A Combined Wigg and Walch Postcard Printing

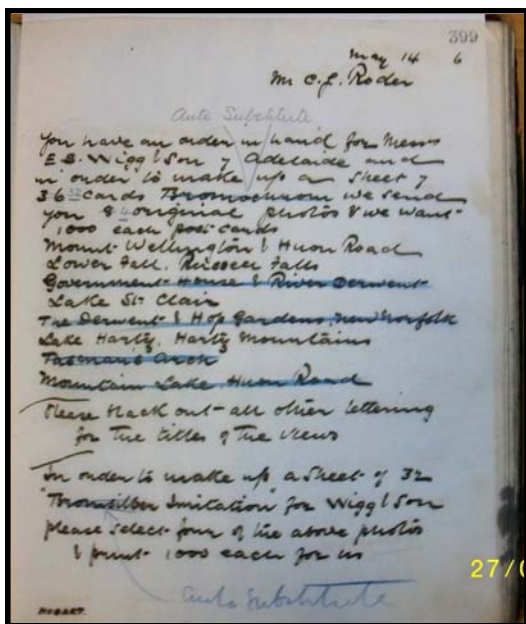
John Walch & Sons were printers and stationers in Hobart who published postcards in quantity in the early 1900s. I have been fortunate to locate, in the Tasmanian State Archives, some of Walch's early correspondence about their postcard printing.

Walch imported most of the goods they sold from England. They had an agent in London, a Mr Herbert Bishop. They sent him orders by mail, which he received 5 weeks later. He negotiated with suppliers and placed the orders, and arranged for shipping to Hobart; if delivery was required at a predictable time he arranged shipping by "steamer"; otherwise he arranged shipping by "sailer" which took a longer and unpredictable time.

John Walch & Sons had colour postcards printed from 1905, by C.G. Röder in Liepzig, Germany. Herbert Bishop acted as agent for printing of the cards, I think because Röder had an office in London. Walch's Hobart office would send b&w photographic prints on paper, and sometimes hand coloured versions as well. Bishop liaised with the printers about detailed requirements, looked at the proofs and sometimes made amendments, and finally arranged shipping of the printed cards to Tasmania.

On 14 May, 1906, Bishop, in London, sent a letter to Röder in Liepzig asking them to make an addition to a sheet of postcards they were printing for E.S. Wigg & Son, of Adelaide. (Postcards were printed in sheets of 24, 32 or 36 per sheets). The letter, shown here as Fig. 1, reads:

You have an order in hand for Messrs. E.S. Wigg & Son of Adelaide, and in order to make up a sheet of 36 cards Bromochrome we send you 8 additional photos & we want 1000 each post-cards.



1. Mount Wellington and Huon Road
2. Lower fall, Russell Falls
3. Government House and River Derwent
4. Lake St. Clair
5. The Derwent and Hop Gardens, New Norfolk
6. Lake Hartz, Hartz Mountains
7. Tasman's Arch
8. Mountain Lake, Huon Road.

In order to make up a sheet of 32 Bromosilver Imitation for Wigg & Son, please select four of the above photos & print 1000 each for us.



This glassine envelope could also be the first dated.

In delivering this letter the postman must have relied on the see through ability of the paper to read the recipient's address on the

Glassine is a very thin and smooth paper that is air and water resistant. It is translucent unless dyes are added to colour it or make it opaque. It is manufactured by supercalendering: after pressing and drying, the paper web is passed through a stack of alternating steel and fibre-covered rolls called a supercalender at the end of the paper machine such that the paper fibres flatten facing in the same direction. - from Wikipedia

Anybody being able to help with dated glassine envelopes prior to the above contact lorenzog@tpg.com.au with a scan or photo in reference.

Titanic Menu Sold

By David Figg

with reference to Daily Mail

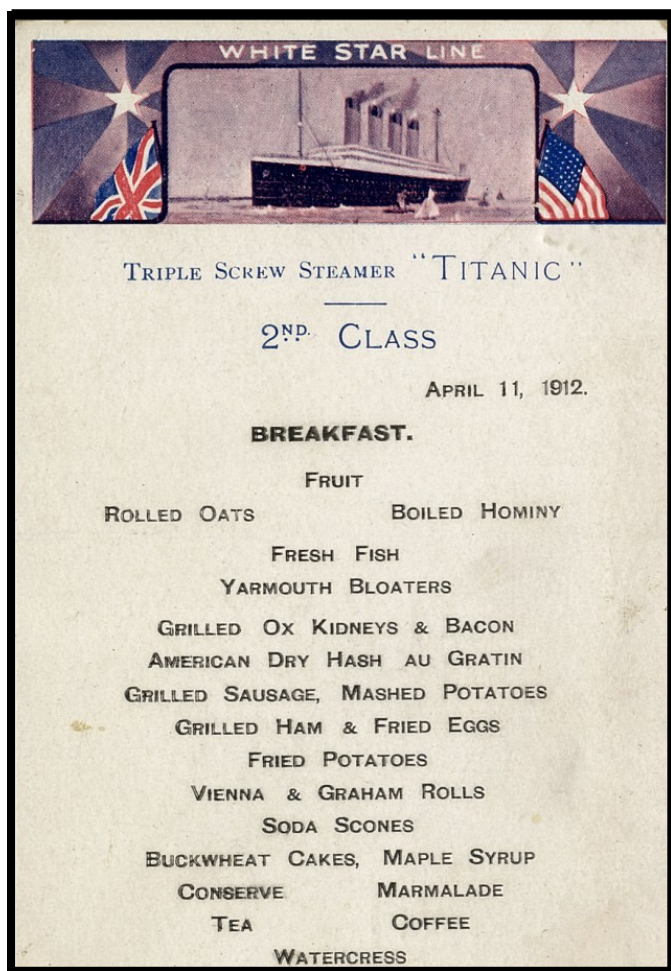
'Good voyage up to now': One of only two second-class menus to survive Titanic to sell for £80,000 (and it doubled as a postcard)

The menu was for breakfast in the second class restaurant on the ill-fated liner on Thursday April 11, 1912

There are about 20 Titanic menus in existence but most of those relate to the first class restaurant for April 14 - the day the ship hit an iceberg

Almost all male second class passengers died in the sinking and as a result there are only two second class menus left

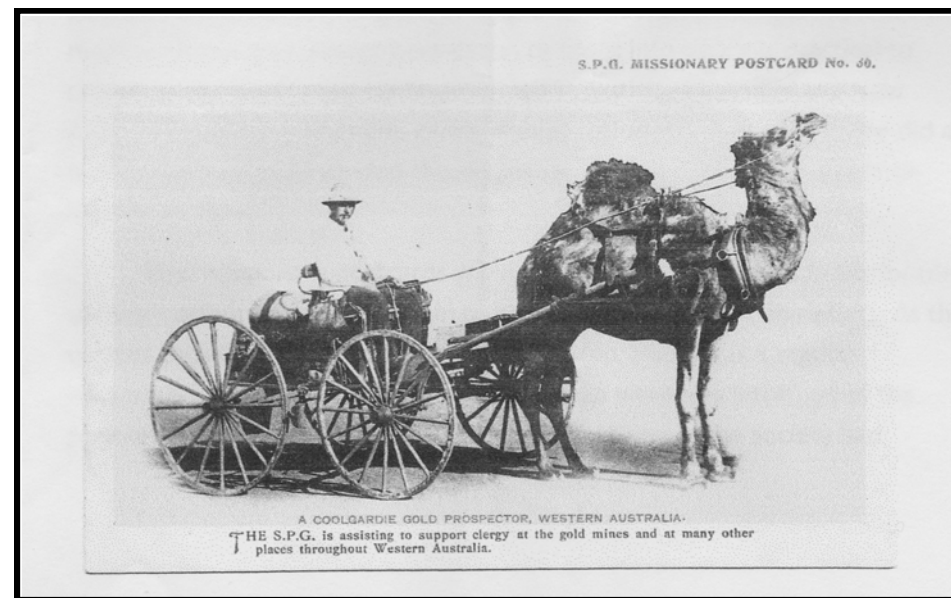
A rare menu from the Titanic that doubled as a postcard and on which a crew



Most used cards are found to be posted in England for the S.P.G., as well as London Missionary Soc., Church of England Senana Mission etc. etc. Whilst the Australia/New Zealand will similarly be only used locally.

Messages are usually most mundane and seldom give any information that one would ideally wish for the like printer, date of issue, numbers issued, and method of printing which after all would have been completely irrelevant to the writer anyway.

However in the end these cards are a rewarding challenge to the collector who is motivated to take up such a field and there is much satisfaction in putting together such a field for study or display. For the vast majority who might choose this field or any part of it, you can be pretty sure you are a leader in the field and with little effort can soon be seen as a primary authority on the subject!



By Derek Pocock

Start a new collection ?

Many collections start in a very casual way. Something that tickles ones fancy, an intriguing subject, a sudden memory, a humorous event etc. etc. And then one takes up the theme thus created leading down (or up) a pathway which expands into a major collection with the research that automatically follows. As a personal example the following story may in turn stimulate others in this particular field.

My experience started when I saw a card of a camel cart in Coolgardie, Western Australia. The title said S.P.G. no 36. AS a collector of WA cards I was intrigued as to what SPG stood for and the inference that here were at least 35 others in the set if not more.

Well S.P.G. soon turned out to be Society for the Propagation of the Gospel in foreign parts that was, and still is , a missionary society founded back in 1701. As well as numbers 1-35 which existed there were ongoing further issues which has extended to a total of 212 cards plus a dozen or so miscellaneous cards outside of the numbered sets which have been used by this organisation. So the search was on and in turn quickly lead to the discovery of numerous other Missionary Societies which issued postcards over the period of their extreme popularity.

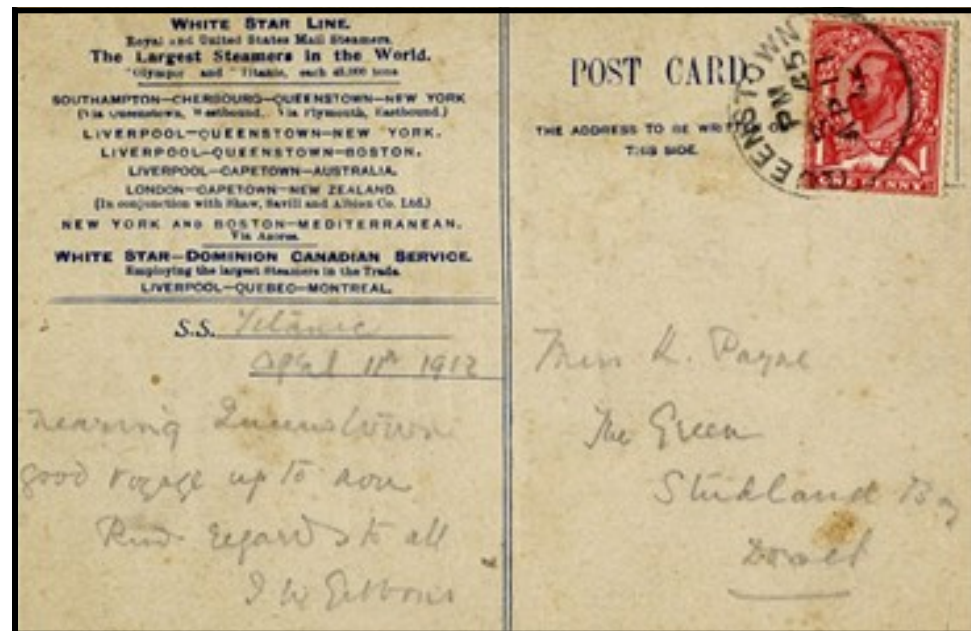
So the area of missionary society postcards was instilled and has lead over the past 25 years to a serious study of Missionary Postcards. In fact there are so many societies one creates boundaries or limits into which is practical to collect. In may case I have confined myself to British, Australian and New Zealand Protestant Missions which already includes at least 25. If one did a world coverage and included the extensive Catholic groups one would be looking at 100+

Now missionary postcards were primarily issued to raise funds for the society's activities and their main customers would be their members. As the various societies had a supporting membership, there was a regular magazine/journal/newsletter sent out to keep members informed of the people and work being done on their behalf wherever the society had established a station. Such magazines are a help in collecting missionary cards as they often give details of the sets of postcards that have been issued.

In the absence of published details, one of the challenges for the collector is finding there the cards may be filed when searching for those postcards. Some may be filed under religion, some under the subject matter shown on the cards, (e.g. camels), whilst a majority are to be found under the region e.g. Pacific Islands, Br, W. Indies, China etc. With the upshot that these cards can be found anywhere!

member wrote 'good voyage up to now' is tipped to sell for £80,000. The menu was for breakfast in the second class restaurant on the ill-fated liner on Thursday April 11, 1912. It is estimated there are about 20 Titanic menus in existence but most of those relate to the first class restaurant for April 14 - the day the ship hit an iceberg.

Rare: A second class breakfast menu from the Titanic that also doubled as a



postcard. Most of the male second class passengers died in the tragedy and there are only two second class menus left in existence

That is because more first class passengers survived the sinking and some happened to have the menus in their handbags or jacket pockets when they entered the lifeboats.

A massive 93 per cent of male second class passengers perished in the tragedy, more than in third class.

As a result there are just two second class menus in existence today.

One of them, sent by second class saloon steward Jacob Gibbons, is being sold later this month by Henry Aldridge and Son auctioneers of Devizes, Wiltshire.

On the reverse of the menu card there is a standard postcard layout and second class saloon steward Jacob Gibbons sent a brief note to his friend and posted it after the ship stopped in Ireland on April 11.

The menu for breakfast included treats like Yarmouth bloaters (herring), grilled ox kidneys and bacon, grilled sausage and mashed potatoes, grilled ham and fried eggs, soda scones, buckwheat cakes and maple syrup.

On the reverse of the menu card there is a standard postcard layout under the heading 'White Star Line - The Largest Steamers in the World.'

Gibbons sent his brief note to his friend, a Miss L Payne, who was living in Studland Bay in Dorset.

He was able to post it after the ship stopped at Queenstown in Ireland on April 11, the last port of call before Titanic crossed the Atlantic on its doomed maiden voyage.

Auctioneer Andrew Aldridge said: 'Second class menus from Titanic are incredibly rare, just a handful exist and there are just two for April 11.

'The rarity reflects the dreadful survival rate for male second class passengers which was just seven per cent.

'Unlike the first class menus, the second class ones also served as a free postcard for the passengers.

'This one was filled in and sent by Jacob Gibbons who posted it at Queenstown which is obviously how and why it made it off the ship.

'Gibbons also survived the disaster and was rescued in lifeboat 11. As well as two crew members, a steward was also required for the lifeboats to assist the passengers.

'The menu card offers a fascinating snapshot into the variety of food on offer in second class.

'It is often said that the food in second class on Titanic was on a par with the first class restaurants of most other liners.

'Considering its age and rarity, the menu card is in almost immaculate condition, there is some tiny discolouration to it.'

Last year, Henry Aldridge and Son sold a more common menu from the first class restaurant for the day Titanic hit and iceberg and sank for a record £76,000.

The second class menu is expected to exceed that amount due to its rarity and message on the reverse. The auction takes place on April 26.

'UNSYNKABLE' TITANIC CLAIMED THE LIVES OF 1,500 PEOPLE

RMS Titanic sank in the North Atlantic Ocean on 15 April 1912 after colliding with an iceberg during her maiden voyage from Southampton, UK to New York City, US.

More than 1,500 people died when the ship sank carrying 2,224 passengers and crew under the command of Edward Smith.

Some of the wealthiest people in the world were on board the ship as well as emigrants from Great Britain and Ireland.

The ship was the largest afloat at the time and was designed in such a way that it was meant to be 'unsinkable'. It had an on-board gym, libraries, pool as well as several restaurants and luxury first class cabins.

There were not enough lifeboats on board for all the passengers due to out-of-date maritime safety regulations.

After leaving Southampton on 10 April 1912, Titanic called at Cherbourg in France and Queenstown in Ireland before heading to New York.

On 14 April 1912, four days into the crossing she hit an iceberg at 11:40pm ship's time. Read more: <http://www.dailymail.co.uk/news/article-2609430/Good-voyage-One-two-second-class-menus-survive-Titanic-sell-80-000-doubled-postcard.html#ixzz2zr6JUX8W>

This menu was sold at the auction for £87,000, beating the previous record of £74,000 for a Titanic menu.

In Review—The card is addressed to Miss L. Payne of Studland bay and the Queenstown postmarks clearly legible April 11th 1912. Jacob's succinct message on the reverse was almost prophetic. It read: "S.S. Titanic, April 11th 1912. Nearing Queenstown. Good voyage up to now. Kind regards to all. J.W. Gibbons". After Mr Gibbons was rescued he managed to send a telegram to his family. His message this time was equally as brief: "Saved, well, Daddy".

Despite his traumatic experience on the Titanic he crossed the Atlantic again and worked for the Canadian Pacific Railway in Canada. During the First World War he served with the Red Cross in France. Upon his return to England he established a guesthouse in Dorset. He died on February 27th 1965 and his ashes were scattered in the graveyard of Studland Methodist Church.

An unique opportunity to purchase the finest Second Class menu in the world.

