

Australian Postcard Society Inc.

Meetings: 7.45p.m. — 4th Thursday of the month except December
(11 meetings only per year)

Where SAPHIL House, 22 Gray Court, Adelaide

Who Anybody interested in postcards

Costs [Gold coin donation to cover supper costs.](#)

Auction held each meeting—Forms available from Secretary
Syllabus for 2020

Date	Invited Displays-
23rd January	David Figg—"One Frame Pot Pourri"
27th February	John Bodnar—"Fairies"
26th March	Trading Night
23rd April	Alma Downes—"Edinburgh Castle"
2nd May	Saturday Open Day SAPHIL House 10am-4pm
28th May	George Turner—"Railway Advertising"
30th & 31st May	ANNUAL POSTCARD EXHIBITION Drill Hall, Adelaide Sat 10am-5pm & Sun 10am-4pm
25th June	Club Competition—All members 16 pages
23rd July	A.G.M. <u>Empire Trophy 8 Page Competition -</u> Theme - Australia & New Zealand Postcards <u>Betty Cornish Trophy, 6 page Competition</u> Theme—Children
27th August	Neville Solly—"South Coast" by Sands and McDougall
24th September	Ray Thompson - "Switzerland"
10th -11th October	Congress hosted by Eastern Districts Torrens Parade Ground, Adelaide
22nd October	Jill Govan—" A wee bit of Scotland"
26th November	Christmas Supper breakup - Bring a plate of food to share Bring a xmas postcard display along .

Australian Postcard Society Inc.

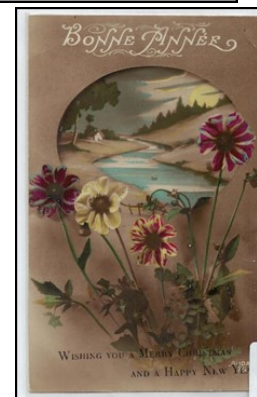


BULLETIN

November 2019 Quarterly Issue No. 41

WEBSITE ADDRESS: australian-postcard-society.com

Merry Christmas 2019
See you in the New Year



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ELECTED COMMITTEE:

President	David Figg
Vice-President	John Bodnar
Treasurer	David Figg
Secretary	Linda Welden
Librarian	Ron Ritter
Publicity	Vacant
Auction Superintendent	George Turner
Magazine Editor	vacant
SAPC Delegate	vacant
Circuit books	Tony Presgrave
Raffle Organiser	Alma Downes
PATRON	Phil Sunman
Website Master	Johanna Stafford
Auditor	Andy Kovaleff

Any questions or matters of interest contact

The Secretary,
Linda Welden,
PO Box 281,
Edwardstown,
South Australia, 5039.

email: lindaw3456@gmail.com
Phone: 0421 367 665

Membership Fees—1st July-30th June

SINGLE	\$20.00
JUNIOR up to 16	\$ 6.00
FAMILY	\$30.00
OVERSEAS	AUS\$35.00
PayPal available	

BULLETIN BACK ISSUES

If you have missed out on back issues of the Bulletin they are available at \$5 plus postage. Or I can email you a pdf

BECOME INVOLVED

Bring any interesting items for "Show and Tell".
Members can bring their items for sale to meetings.
Bring auction lots to meetings.

ARTICLES FOR THE BULLETIN

Bring in a postcard... or as many as you want.
If you are from interstate/overseas scan it and email. Or send the postcard registered mail it will be scanned and returned asap registered post.
With **each** postcard a write-up will be needed - about half page or more. Either hand written or typed.
Add your name if you wish or not if you are worried about the safety of your collection.
Keep them coming they will be added as space permits.



Beechey's Postcard History - a web site

A reference to the history of Tasmanian Postcards

Frequently updated with new postcard images and new publishers

<http://beecheypostcardhistory.org.au>

BUYING - SELLING

**Old Books, Postcards, Trade Cards,
Cigarette Cards, Ephemera,
Autographs, Sheet Music, Anything Printed.**

ABRA CARD ABRA ROYCROFT

**680 High Street, East Kew, 3102, Victoria
Phone/Fax (03) 9859 4215**



MEMBERS ADVERTISEMENTS:
WANTED TO BUY:

For Sale Radio Active Newspaper Published by the ABC August 1970 Series 2, Volume 6 #8 Fair Condition—offers, Souvenir Special 200 years of Australia's First Newspaper Fair Condition—offers Contact John 0416 944 236

Australian Comic Postcards. Collector and researcher looking for singles, groups, duplicates, hoards, large/small collections. Anything considered. Contact Gary Davies, PO Box 107, Magnetic Island, Queensland, 4819. email: ccbnq@optusnet.com.au

New Zealand Postcards Contact Linda Welden 0421 367 665 lindaw3456@gmail.com

Postcards of Kalamunda (West Australia), Goa (India), Lord Howe Island & Magnetic Bay (Queensland) and Norfolk Islands Email: pk@bankofideas.com.au or Call Peter Kenyon on: 62931848

Murray Bridge Postcards and items wanted Please contact Robert Halliday 0419 800 497

Members if you want to advertise your buys and sells etc let me know.

Business Advertising

Per Bulletin prices

\$30 per full page

\$15 half page

\$7.50 1/4 page

Our Bulletins go world wide

From The Editor—

Hi Folks,

A huge thank you for anyone who contributes items to The Bulletin. For every page published, you get \$1 from your next years subscription fees.

For Members who do use Facebook we do have a club page.

Members of the public are invited to donate any unwanted postcards to our club.

Letters to the Editor

COMING EVENTS 2020:

If anybody knows of events that may interest members please advise the committee so that it can be included in the Bulletin.

2nd May— Saturday—Open day at Saphil House 10am—4pm

30th and 31st May

Combined fair. Australian Postcard Society and Aust. Match Cover Collectors Society at the Drill Hall, Torrens Parade Grounds

6th and 7th June

Antiques, Hobbies and Collectible fair. Portside Recreation centre, St Vincent St, Port Adelaide

12th September

Printed Collectibles Club Fair, Senior citizens Hall, Hectorville

10th and 11th October

Congress hosted by Eastern Districts at the Drill Hall, Torrens Parade Grounds

Auctions held at Saphil House.

29th March, 24th May, 26th July, 27th September, 29th November

Vale Glen Northcott



It is with sadness that one of our younger stamp community members in Glen Northcott of the Australian Postcard Society sadly passed away after being diagnosed with cancer. He passed away in Wangaratta Hospital with his wife Lisa, mum Claire Thomas and family members by his side.

Glen joined The Australian Postcard Society in 2009, became our delegate in 2017, and then joined the Council as Publicity Officer also in 2017. He was training to be the APF Frames Project Officer under Anthony Presgrave.

Glen was involved with the setup of the frames and tables for many of The Postcard Societies fairs, Congresses and Stampex Exhibitions.

Glen was a great worker, willing to help in way he could, he often sat at the reception desk and talked to people about the clubs that they could attend.

Our condolences go to his wife Lisa (of 9 months) his mum Claire and siblings Neil and Meagan.

Picture Postcards Evaluation Sheet – SAPC One-Frame

TITLE:

EXHIBITOR:

	V. Poor	Poor	Average	Good	V. Good	MARK
FRONT PAGE	<i>Attractiveness and information of introduction. The exhibit "shop window".</i>					
	1 - 2	3 - 4	5 - 6	7 - 8	9 - 10	
TREATMENT	<i>Assessment of the overall structure of the exhibit. Reward originality.</i>					
	1 - 4	5 - 8	9 - 12	13 - 16	17 - 20	
SUBJECT KNOWLEDGE	<i>Good knowledge of the subject with evidence of topic research. Appropriate cards selection to illustrate the topic.</i>					
	1 - 3	4 - 6	7 - 9	10 - 12	13 - 15	
CARDS KNOWLEDGE	<i>Knowledge relevant to the overall production of the cards. Reasonable technical knowledge of the cards shown in the exhibit. Original research must be rewarded</i>					
	1 - 4	5 - 8	9 - 12	13 - 16	17 - 20	
CONDITION	<i>Aim is to show the best possible condition given age and scarcity. All cards to be free of major faults. Postal usage is not a defect!</i>					
	1 - 2	3 - 4	5 - 6	7 - 8	9 - 10	
RARITY	<i>Relative scarcity of acquisition with regard to supply & survival giving consideration to subject. How difficult to replicate the exhibit?</i>					
	1 - 4	5 - 8	9 - 12	13 - 16	17 - 20	
PRESENTATION	<i>Overall viewing impression. Text & layout to complement the cards. Balance in the frame. Reward innovation of presentation.</i>					
	1	2	3	4	5	
TOTAL						

COMMENTS

Points:

Bronze 50, Silver Bronze 55, Silver 60, Large Silver 65, Vermeil 70, Large Vermeil 75, Gold 80, Large Gold 85

Developing a postcard exhibit

Why postcard collecting and exhibiting is becoming more popular

Developing an award winning postcard exhibit – with “award-winning” being the key – requires more than spending money. “You don’t do a postcard collection by taking cards and putting them together,” “You usually look for specific kinds of postcards – and you have to tell a story.”

“It’s very hard to assemble an award-winning exhibit,” . As for the claim good material can be had for \$5, many exhibitors rebuke this, adding high quality postcards can cost hundreds of dollars and are necessary to compete at the national level. And while judges say there’s a lack of deltiological research, which in effect diminishes their ability to properly evaluate an exhibit, there’s also “a mental block that postcards are lesser on the scale than stamps, and that you have to be into traditional philately to win.” The current inclination is towards traditional material – that is the high-value “classics”. “Years ago, stamp collecting – and especially exhibiting – was done by people who could afford to exhibit that expensive material,” she said. “It was an elitist group, and they want to keep it elitist.”

JUDGING POSTCARDS—With a lack of expertise in postcards compared to stamps and covers, judges are looking at deltiology from a philatelic perspective, and they need to be judged differently.”

“The judging is getting better as more postcard exhibits are being entered into State, National and International Level competitions, but also Traditional judges are getting the opportunity to enter postcard competitions themselves.

.” In regards to deltiology being allowed to compete at philatelic exhibitions, judges and collectors alike “have to be accepting of the fact that it is becoming more and more popular.” Postcards are now a part of philately”. It will be to philately’s benefit if deltiology sees widespread acceptance, because both hobbies are reaching a junction with participation decreasing. “I think if the hobby is going to keep going and survive, we’re all going to have to make changes to make things more accessible for all collectors.”

“One of the things the hobby desperately needs is more literature to help us understand the difficulty and rarity of postcards.”

Excerpts taken from an article—August 6, 2019 • CANADIAN STAMP NEWS •

Attendance at Meetings

This year attendance has been somewhat static although we have been able to sign up some new members in the last twelve months. Here’s hoping we will recruit some more new blood in the coming year. We should always be on the lookout to recruit new members to increase our membership base and thereby the number attending our meetings.

Finances

Through annual subscriptions, the holding regular raffles and auctions, plus the holding of a successful Postcard Exhibition we have been able to cover the Club’s rent of SAPHIL House, Affiliation Fees and P&PLI premium share. I would like to see a few more members putting in lots to our Club Auctions as this is another way you can help the club, also get rid of your surplus material and in so doing get yourself some more cash to buy new items for your own collection. The donation of raffle prizes is another way in which you can support the Club.

Club Promotions and Special Meetings

We once again held a successful Annual Picture Postcard Exhibition at the Drill Hall which generated a surplus so was not a drain on our finances. The previous weekend we also held a successful Open Day at SAPHIL House and had about 20 people attend who were not members, some bringing in collections for sale. These two events were part of History Month and it is my recommendation that we do the same in 2020. Of course we are also hosting Congress this year as part of our Tenth Birthday Celebrations.

Displays & Competitions

Although each person who puts on a display is thanked on the night and also receives a certificate of appreciation, I would like to again place on record the Committee’s appreciation to these members for helping to make our meetings both interesting and mentally stimulating. Thanks also to those members who supported the Betty Cornish & Empire Trophy Competitions in 2018/19 and again tonight.

Vote of Thanks

Finally, I would like to place on record, my sincere appreciation for the support of my fellow Office Bearers, Committee Members and the membership in general for assisting in the smooth running of the Club. We can pride ourselves in the friendly and congenial atmosphere we enjoy here at club meetings. For all the various tasks you each perform, I offer my sincere thanks.. In closing I wish the Club a very successful year ahead.

DAVID FIGG, Club President

Exhibition Results for Club Members

Sydney Stamp and Coin Expo - 13 to 16 June

Picture Postcard Challenge

Won by South Australia with 348 points,
New Zealand with 332, ACT with 327, WA with 316
and NSW with 312 points.



Aeropex Souvenirs Order Form

Name _____
Address _____
Email _____

Pay-ments Cheque or Money Order ONLY If paying by cheque
please make payable to "Australian Airmail Society"

Product	Number	Price	Sub Total
Supporters Pack 100 ONLY (max 5)		\$100.00	
including - 12 Serviced Picture Postcards 1 Singapore 100 Years of First Airmail SAM label on SINGPEX Souvenir Cover 1 AEROPEX Commemorative Medallion Above items UNIQUE to Pack , plus you also get 1 Generic Postcard 1 Replica Button Day Badge			
Palmares Dinner		\$80.00	
Other Souvenirs			
Singapore FDC signed by Singapore stamp designer plus Australia stamps postmarked Aeropex		\$15.00	
Replica Button Day Badge		\$2.00	
Generic Postcard		\$1.00	
Stamps Montage Postcard		\$1.00	
P-Stamped Montage Postcard		\$2.00	
Set of 13 Unserviced Postcards (includes Generic postcard)		\$25.00	
Commemorative Medallion		\$30.00	
Sub Total			
Registered pack & post (Australia)		\$15.00	
Registered pack & post (International)		\$20.00	
Total			

Mail to AEROPEX 2019 Souvenirs
PO Box 10159, Gouger Street
ADELAIDE SA 5000

Email to saphil@adam.com.au

Tenth Anniversary Postcard Souvenir

The Australian Postcard Society, courtesy of member Martin Walker, has produced a souvenir picture postcard to mark our Tenth Anniversary. Shown below, the picture side is a montage of stamps issued by numerous countries to mark the 50th Anniversary of the Epic Flight from England to Australia in 1919. Cost for a mint postcard is \$1.00 plus \$1.50 pack & post. A limited number of 100 were postmarked at the Sturt Street LPO (now closed) so will be scarce. These are available for \$2.00 plus \$1.50 pack & post. It is also planned to postmark 100 at AEROPEX given the theme of the postcard.



Australian Postcard Society
celebrates 10 years 2009-2019

Postage stamps and labels issued to commemorate the epic flight by Ross Smith, Keith Smith, James Bennett and Walter Shiers, who flew from England to Australia in 1919 to claim the £10,000 prize offered by the Australian Government.



The South Australian Team comprised the following four members

Lorenzo Giardiello — WWI Embroidered Silk Postcards, **Large Gold**
 David Figg—Jetties of South Australia **Large Gold**
 Alma Downes—Lets elope to Gretna Green **Gold**
 Jill Presgrave—A Pictorial tour of the Gilbert Valley, SA **Large Vermeil**

EPAEX 2019 Dubai - 5 to 9 March

Jenny Roland—1900 Paris Exhibition **Large Vermeil**
 Alma Downes—Penzance—Cornwall **Vermeil**

China FIP World - 11 to 17 June

David Figg—Strike A Light **Vermeil**

Singpex 2019 FIAP - 31 July to 4 August

David Figg—Strike A Light **Large Vermeil**
 David Figg—Jetties of South Australia **Large Silver**

Bunbury National One Frame - 20 & 21 July

David Figg—Arthur Ebenezer Pitt—Orchardist **Gold**
 David Figg—the Hoboken Docks Fire 1900 **Gold**
 Alma Downes—Bognor Regis **Large Vermeil**
 Gaye & Graeme Chequer— Joseph Chamberlain and his Fiscal Policies **Large Vermeil**

SAVPEX 19 (Virtual One Frame) 4 to 7 September

David Figg—Arthur Ebenezer Pitt—Orchardist **Large Silver**

The Betty Cornish Trophy

This trophy was instituted in 2010 in memory of Betty Lorraine Cornish, a member of the Australian Postcard Society.

She was a collector of childhood themed postcards showing children coping with the trials and tribulations of daily life, nursery stories, teddy bears and anthropomorphic cards as well.



The fairies of Ida Rentoul Outhwaite were a particular favorite, as were the postcards of Cecily Emslie Shand and Lawson Wood. The entertainment and escapism they could provide made them a joy to behold time and time again. The competition is 6 pages of childhood themed postcards. They are judged by popular vote. A prize is presented. This year's winner was David Figg with a display of comical postcards.



The Empire Trophy



Of all picture postcard categories, the comic card is the most widely collected.

Ranging from satire, sly enough in its humour to raise a smile from the most cynically inclined, to the rich belly laughs evoked by the robust sauciness of the traditional card.

There are not a huge number of these cards depicting children as the subjects are usually adults.

Many series were produced with the most prolific being those from Donald McGill and Bamforth. British manufacturers seemed to have the monopoly on their production.

Members may be interested in how the Society fared at its tenth Annual Picture Postcard Exhibition

THE AUSTRALIAN POSTCARD SOCIETY INCORPORATED

Postcards, Stamps, Coins & Other Collectables Fair 4 & 5 May 2019

Receipts		\$
Trading Tables		
	Matthew Jones	100.00
	David Figg	175.00
	John Cornelius	100.00
	Kevin Keepence	150.00
	Ray Thompson	125.00
	Tony Shields	75.00
	Terry Powell	100.00
	Robin Bailey	100.00
	Joe Peplinski	225.00
	Gerry McGinley	250.00
	Numismatic Society of SA	50.00
		1450.00
Raffles		252.00
Product Sales		38.00
Kitchen - Gross Takings		561.30
Auction Commission		58.35
Total Receipts		2359.65
Payments		
DEWNR - Drill Hall (Electricity & Cleaning)		805.34
Jenny Roland - Catering advance		250.00
Advertising - Weekender Herald		299.50
Raffle prizes		138.76
Product Cost		132.00
Petrol (Frames/tables ex SAPHIL)		50.00
Total Payments		1675.60
Excess of Receipts over Payments		684.05

Life Member



David attended the planning meetings on 5th and 23rd March 2009.
He is one of our foundation members signing up at the first meeting on 23 April, 2009.
He is our first and only Treasurer, 2009 to the present.
David took on the role of preparing and lodging our Constitution with Business and Consumer Affairs.
Involved with the initial organising of our Website, he now liaises with our Web Master in regards to any changes.
David regularly displays at club meetings, producing the certificates for other members who display. He is a regular provider of quality postcards in our auctions, at both our club meetings as well as at our Postcard Fairs.
David has been involved in the organizing and running of our ten Postcard Fairs, as well as at two State Congresses.

As well as organizing our Fairs he has been involved with organizing our Open Days held during History Month.

Lastly he is our Auctioneer at Club meetings, Fairs and Exhibitions.

Congratulations David on becoming our first Life Member

Treasurer's Report



The Empire Trophy was donated to the Australian Postcard Society by the late Arthur Bergen, a founding member of the Society.

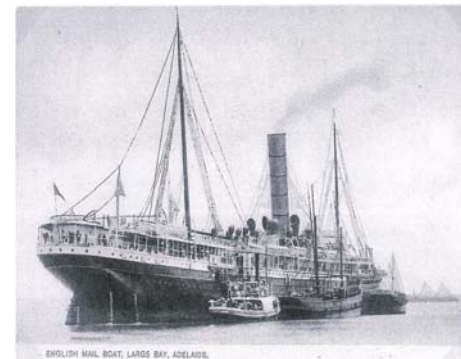
It is understood that Arthur was born on Empire Day in 1915 and wanted there to be an annual competition held within the Club on an Empire Theme. It was decided that entrants only needed to show eight pages or half a frame.

Over the years this has varied from a competition on picture postcards from a particular British Commonwealth Country to a specific subject. The entries have always been judged by members using the popular vote method.

This year's winner was Ron Ritter who displayed shipping postcards of vessels plying in South Australian waters.



"The Pier, Largs Bay, SA".
The Steam Launch *Defiance* moored at the jetty ramp, c 1899. Largs Peir Hotel in the distance. Postcard published by Burmeister, Adelaide from a photograph by Stump & Co. This card is of a different proportions to the usual divided back postcard, and is possibly a c. 1904 reprint of an earlier undivided back card.



Royal Mail Ship *Omrah* (Orient Line) at the anchorage, c 1905. Passengers and mail transferring to the steam launch *Defiance* moored alongside. Lighters taking on cargo to be towed around to Port Adelaide. Postcard by Sands and McDougall Ltd, Adelaide

SAPC CONGRESS 2019 CLUB ENTRIES

FRAME	EXHIBITOR	TITLE OF EXHIBIT	POINTS
AUSTRALIAN POSTCARD SOCIETY			
1	David Figg	General Douglas MacArthur - defender and liberator of the Phillipines	82
2	Jenny Roland	Benedictine - The story of Liqueur	80
3	Alma Downes	Bognor Regis	80
4	Linda Welden	Life Insurance issues of New Zealand	66
EASTERN DISTRICTS			
5	Paul Goodliffe	French painters through Maximaphily	68
6	David Figg	Arthur Ebenezer Pitt - Orchardist	83
7	Gordon Monk	A study of Australian KGV 1d plate proof va	86
8	Lorenzo Giardiello	FAB' Patchwork silk postcard	80
PARA HILLS			
9	David Figg	The Hoboken Docks Fire 1900	84
10	Martin Walker	Souvenir Pigeon Posts of Australia	84
11	Alma Downes	A tour around Penzance, Cornwall	81
12	Gordon Oates	Same face, different name.	65
INDIVIDUAL ENTRIES			
13	Dianne James	Helicopter Mail	65
14	Dianne James	Parachute Mail	67
15	Dianne James	1966 - Australia's changeover to decimal currency	62
16	Angela Groves	Chinese New Year - Year of the Dragon	70
17	Mike Hancy	China - General Tax Stamps	69
18	Mike Hancy	Postal Services in Morocco	78
19	Gordon Monk	The Lion in Arms	70
20	Wendy Johnson	Cachet makers of the 1952 Health issue.	62
21	Trevor Johnson	Japanese Occupation Stamps of British	77
22	Dianne James	Captain Cook Bicentenary	61
YOUTH			
23	Tyson Hargroves	Dinosaurs	52
24	Grace Hargroves	Penguins	53
STATE ENTRIES			
25 - 29	Dianne James	The many ways you can use one postage stamp - 1c Antarctic ship stamp	58
30 - 32	Harry Lower	South Australia - Letterpress pioneers	84
33 - 35	Trevor Johnson	The Kanji o/prints of the Japanese occupation of Malaya	77
36 - 44		invited displays	



Jennifer started in the world of philately by attending the sapc Junior stamp club in 1988, when Mike Munzer co-ordinated the club.

She joined PSSA in 1993 as a Junior when she attained the minimum membership age. during John Bell's Presidency, Jen was co-opted on to the PSSA Committee, and not long after that she become the clubs delegate. Jen is currently on the management committee, she also became membership secretary under Les Csongei in 2014.

She has exhibited at Congress, displays at club meetings both PSSA and external clubs.

She is a regular volunteer at our Congress and National exhibitions both at set up and pull down. Assisting with the running of the SAPC auctions.

Jen is well known amongst the philatelic community as well as the SAPC

Congratulations.