

## Members items

Thanks Neville, an interesting item, obviously the research would have been the hardest part. Looks like they are listening to the advice of today and keeping an arms length (110 years ago)



This postcard is of Ladies Bathing Beach at Port Elliot posted at Clare Feb 1908. Few details are given but a bit of research with the names Mary, Glen and Mrs W Hay and the places of Bordertown and Bundaleer Station have produced the following details.

Amelia HAY married Mathew KENNEDY and they had five children.

Glen b 1893                      Strathalbyn.  
Jane b 1895                      Bordertown

Mary b 1897                      Hundred of  
Jessie b 1900                      of Mannanarie  
Millie b 1904                      (Bundaleer)

The message says Glen is at boarding school which leaves the four girls, Jane, Millie, Jessie and Mary.



Many thanks Tony, for those of us who exhibit the hard part can be finding out about the publishers of cards manufactured in the early 1900's. Many hours of research is obvious.

This is the first of 11 different publisher logos to be shown in our bulletins.

James Francis Hurley first produced postcards from about 1905 till he left for the Antarctic in 1911.

He started out in collaboration with Henry Cave. They published under the name Cave & Hurley. (logo top right.)

After the partnership finished, Hurley operated at several addresses in central Sydney from 1906 to 1911 building his own individual style and reputation as a professional photographer

## Items from Des Beechey and the New South Wales Postcard Collectors Society



These cards were sent out as part of an enormous direct mail campaign in the 1950s and 60s by an American pharmaceutical company to advertise their anaesthetic, Pentothal.

Today's card shows the Wilkes Base in Antarctica, which was an Australian Base at the time. The Abbott company had 280,000 of the cards printed, applied 8d stamps and mailing labels, and sent them to the Wilkes Base to be postmarked. The cards filled 34 mail bags. They were sent to Antarctica on the ship Magga Dan which was taking the summer relief staff to the base.

The cards were postmarked with hand postmarkers enroute from Hobart to Antarctica, because the ship was scheduled to only spend a few days at the base. The large quantity of advertising mail raised merry hell with the base management. The Abbott Company had arranged with the philatelic office in Melbourne that the cards be sent, but had neglected to inform the base management. The base maintained a post office staffed part time by one worker and was quite incapable of handling such a large quantity of mail. So the cards were postmarked by the expeditioners on the trip south.

The story of the incident and its ramifications is given in an article on the Dear Doctor web site at <http://www.deardoctorphostcards.com>

# CLUB MEETINGS—July

Betty Cornish Trophy, 6 page Competition  
Theme—Children

Thanks to everyone who entered both The Betty Cornish Trophy and the Empire Trophy.

Congratulations to John Bodnar winner of the Betty Cornish with his **“Cats are people too”** and to Ron Ritter winner of the Empire trophy for his **HMAS Protector**.



Entries from Linda Welden (Alice)



David Figg (A Childs Plea)



John Bodnar (the winner)  
(Cats are People Too)



and Janet Ingleton  
( I believe in fairies)

Carl Gottlieb Röder  
(22/6/1812-29/10/1883)  
of Leipzig



Numbered all their cards from 1901. These numbers are job numbers and reprints received new numbers. In 1911 they re-started from number 1. The numbers can be found in the stamp box or bottom left or right.

1901 1 to c7800	1922 323,000 to 339,000
1902 c7800 to 20,000	1923 339,000 to 355,000
1903 20,000 to 35,000	1924 355,000 to 371,000
1904 35,000 to 55,000	1925 371,000 to 387,000
1905 55,000 to 75,000	1926 387,000 to 403,000
1906 75,000 to 110,000	1928 419,000 to 435,000
1907 110,000 to 145,000	1929 435,000 to 451,000
1908 145,000 to 190,000	1930-33 c450,000 to c470,000
1909 190,000 to 225,000	1934 480,000 to 500,000
1910 225,000 to 255,000	1936 520,000 to 540,000
1911 1 to 35,000	1938 560,000 to 580,000
1912 35,000 to 70,000	1939 580,000 to 600,000
1913 70,000 to 105,000	Estimates 1940 to 1944
1914 105,000 to 140,000	1940 600,000 to 620,000
1915 140,000 to 175,000	1941 620,000 to 640,000
1916 175,000 to 210,000	1942 640,000 to 660,000
1917 210,000 to 245,000	1943 660,000 to 680,000
Nov 1918 245,000 to 274,000	1944 Little or nothing
1919 275,000 to 291,000	
1920 291,000 to 307,000	
1921 307,000 to 323,000	

Early Röder card numbers: 4 to 5-digit numbers usually found at the traditional lower right corner position. Some cards show double-numbering (reprints) and the other number is found at lower left corner, often smaller in size.

Other Röder card numbers: 4 to 6-digit numbers were soon not only found at the traditional lower right corner, but inside stamp box, at centre or above the lower box line position, with or without other numbers and imprints. Guess this change was forced by customer requirements. Not so good for us when a card was postally used with intact postage stamp. Furthermore we find numbers set in brackets

Many thanks Neville for more postcard research



## AZO 'Real Photo' Post Cards backs

Stamp boxes are the small rectangular boxes printed on the back of some postcards, where the stamp is to be stuck. On 'real photo' post cards, codes in the stamp boxes can be helpful in dating the card. 'Real Photo' postcards are cards that have been produced in the darkroom on photographic paper.



The stamp box shows this to be an AZO card, which was a Kodak brand, hence the similarity to Kodak real photo postcards produced in Australia.

- 1904-1918	Four triangles, pointing up.
- 1918-1930	Two 'up' and two 'down' triangles.
- 1927-1940	Squares in the corners.
With acknowledgement to Judy Wra for passing on the 'AZO' Stamp Box details from Richard (surname not known).	

You can date Kodak real photo cards by the details of the symbols in the stamp box, and the same applied to AZO cards.

This card has two up and two down triangles at the corners, so according to the web site [edinphoto.org.uk](http://edinphoto.org.uk), the date is 1918-1930. This agrees well with the date of Dec 23, 1917 written on the back of the card.

One of the popular photographic papers used for printing postcards was *Kodak Professional AZO Paper*. This was suitable for making contact prints, rather than enlargements for which the source of light would be much weaker. Postcards produced on AZO paper had AZO stamp boxes on the back. The style of these boxes varied over time.

**Kodak continued to sell *Kodak Professional AZO Paper* until 2005.**

Thanks to Des Beechey for this information

## Empire Trophy 8 Page Competition -

Theme - Australia & New Zealand Postcards



Entries from David Figg  
(Adelaide Hills Viaduct)



Janet Ingleton  
(Australasian United Steam Navigation)



and Ron Ritter the winner  
HMAS Protector



Linda Welden (Auckland)

and John Bodnar St Helena's  
Napoleons Island



# Qantas Centenary postcard competition.

## Media Release 10 January 2020 WINNERS ANNOUNCED

### 3-16 years category winning entry by Annette Coles

Today Qantas Founders Museum announced the winners of the Centenary Postcard Competition as part of the Museum's Qantas Centenary celebrations.

Annette Coles from Tasmania won the 3-16 years category while Katie Quinn from Western Australia won the 17+ years category.

The Centenary Postcard Competition was launched in September 2019 with the Competition theme: "Qantas. Past, Present and Future".

Qantas Founders Museum CEO Tony Martin said competition entries had been received from all over Australia and their quality and variety had made choosing a winner very difficult.



### 17 + years category winning entry by Katie Quinn

"I would like to thank all the entrants to this competition for the time and effort they dedicated to their postcard designs, I thoroughly enjoyed viewing them all and choosing a winner was not an easy task," Mr Martin said.

"This competition was about celebrating the centenary of Qantas and the winning entrants encapsulated the competition theme beautifully."

The winning entrants will:

- Have their postcards printed and displayed for sale in the Museum's Founders' Gift Store from February 2020
- Receive a commemorative centenary shirt
- Receive a special 2020 Qantas Founders Museum Hat

Be presented with a framed poster of their postcard

