# History Month APS Open day

A good overall, 4 dealers were in attendance, with light refreshments available. We had a steady stream of visitors coming in to see the dealers and spend there money. A couple of new faces attended.

Our thanks to the dealers for coming along.

Our next fair will be the 15th August, at SAPHIL House, from 10am to 3pm, with 4 dealers and light refreshments available.



Grossing \$20m globally it was the most successful movie of 1956.

Both these cards are addressed to Mr S.A. Laney in Glenside, one being from the famed director Joseph Mankiewicz and the other from Hollywood legend Samuel Goldwin, being the G in MGM.

Sent late in 1955 from Los Angeles and a few weeks apart.

This was a surprise bonus and both signatures are clean and clear making it a certified treasured find.



Card B – Front and Back

I hope you will save wiself wiself wiself wiself wiself wiself wiself the standards of the

There was obviously a connection here between Mr Rainey and this movie or certainly with these influential Hollywood magnets but one I have not yet been able to determine.

Maybe they were family, maybe it was finance or maybe just friends. Interesting enough the character of Miss Adelaide as played by Vivian Blaine was created specifically to fit her into the musical in the earlier Broadway Production.

Is this a clue? I am sure someone out there has the answer

### Members Items—Neville Solly

## Club meetings—March, Jenny Roland

An unusual postcard of Norwood town hall in Gartner auction 49 lot 3208.

Sold for 70€ (c\$110) + commission and charges.

Sent to Miss B Jones

Nov 12<sup>th</sup> 1906.

Dear Bertha

My first attempt at making a picture postcard. Plenty of room for improvement but must have practice.

Clarence





A STASH of nude postcards from the early 1900s have been found hidden in an antique desk at a stately home. Staff found the saucy snaps disguised as a book while cleaning 500-year-old Temple Newsam, near Leeds.

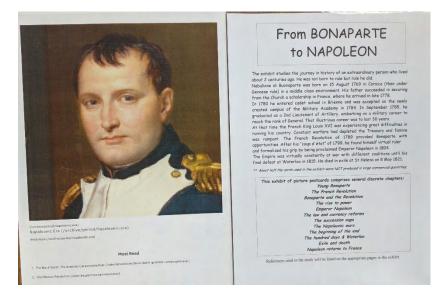
Another titbit from Neville.





### Club meetings—March, Jenny Roland

Many thanks to Jenny for putting up a very interesting display of over 140 pages of the life and time of Napoleon Bonaparte to Emperor Bonaparte. Some very beautiful cards, and very hard cards to find. A collection of postcards that have taken a very long time to find and put together a display that the members thoroughly enjoyed looking at.





#### Members Items—Martin Walker

Martin met up with Ron Blum the other day and had an interesting day with him. He has published many books of Rose postcards of Victorian coastal regions.

HISTORY buffs know about the Rose Series of postcards produced by Victorian photographer George Rose's business, the Rose Stereograph Company.

Many scenes of the Mornington Peninsula were captured by Rose himself before his death in 1942 by which time he was considered one of the Australia's best photographers of the late 19th and early 20th centuries.



Rose was born in Clunes in 1861 and later worked in his father's boot-making business in Prahran while studying photography. In 1880 he founded the Rose Stereograph Company and became famous for producing stereographs, or Stereo views, which gave the illusion of being in 3D when seen through a handheld viewer, a big craze of the era.

Rose produced stereo views of the Western Front during the First World War. In all, he took about 9000 images in about 38 countries.

As stereographs lost popularity in the 1920s, Rose switched to production of postcards and decorative cards, and he and the photographers who followed took thousands of scenes around Victoria as well as interstate that became iconic images of Australian life. Many are in the Latrobe Library.

# Club meetings—February, Linda Welden

### Members Items—G & G Chequers

My apologies to Gaye and Graham. In the February bulletin some information went missing from the article that was included.



### Some historical facts on Aussie postcards

In these degenerate days of postcards and typewriters letter writing has become for many almost a lost art and Lord Chesterfield's 'Letters to His Son' would probably nowadays be dictated to a shorthand writer transcribed on a billboard and sent through the post ...' The Sydney Morning Herald, 30 January 1895.

Although critical of the picture postcard trade the above quotation in fact makes it

Although critical of the picture postcard trade the above quotation in fact makes it clear why they were so popular. Not only were they cheap to buy, and quick to be delivered, the limited space for writing democratised the educated and elitist letter writing styles that preceded it. The other major factor in ensuring their popularity was the mass production of millions of cards from the printing presses in Austria and Germany, where the trade in pictorial postcards had begun in 1869.









8 17