

## George White—"Rough Riders"



## Random postcard information

- A copyright on a private postal card was issued to Joh P Charlton of Philadelphia in 1861.
- The first USA government postcards in 1873.
- The first appearance of a non postal card is accredited to Austria in 1869.
- Writing by law was not allowed on the address side until March 1907.
- Pre 1898 the government only was allowed to use the word Postcard.
- Undivided back Postcard era Dec 1901 to March 1907.
- At the end of this era the picture postcard hobby became the greatest collectible hobby that the world has ever known.
- Divided back era March 1907—1915 (known as the Golden Age)
- During WWI postcards from Germany ceased and poorer quality cards from USA and the UK caused a crash in the hobby, the telephone started to replace the use of cards as a form of communication.
- White Border era 1915—1930, to save money a white border was left around the edge of a postcard, with reduced labour, higher costs and poor quality material
- Real Photo Postcard publishers enjoyed great success.
- Linen Era 1930—1945, a new American printing process allowed printing with a high rag content, the rag content also gave a textured feel to the postcard, cheaper to produce, and allowed the use of brighter colours
- During WWII, shortages and a need for military personnel forced most companies to start re-printing older views
- Photochrome Era 1939 to present day, a new type of card, the colour Photochrome appeared. Easily produced on high quality material and in colour. Lined and black & white postcards were replaced by 1945, Linen firms converted to Photochrome or merged with other comanes to stave off closing their businesses.



## POSTCARD WORKSHOP

The workshop was well attended by philatelic members looking to learn about how to set up your postcard display. We also had members just wanting to learn about general classes as well. We went through paper sizes, the different topics that break down postcard exhibits. We had pages from our members covering these themes, display from postcard exhibitors on Clocks, Hoboken Docks, ships, as well as a few pages on modern postcards, social topics. Also a 3 frame display of QSL cards.

David Figg presented a powerpoint presentation on postcards, covering all the relevant information from where to buy, the websites for different postcard clubs, with a brief review on the judging side of exhibiting. Many questions were asked.

With light refreshments supplied by Jenny Roland, we hope that those who attended gained some inspiration on how to start with an exhibit, we hope to see progress of the topics of those who attended.



## POSTCARDS from Des Beechey



This card is by Herbert Beecroft he produced six cards of Sydney views. Herbert Beecroft was born in UK and came to Australia in 1905. He was already established as a landscape and portrait painter, and soon after his arrival was painting portraits of some of Sydney's leading citizens. His postcard work was created soon after his arrival in 1905; one set of six cards of Sydney views, and another set of six titled Australian coast, but not individually titled.

This card shows the German light cruiser *Emden* after she was disabled by the Australian ship *HMAS Sydney* in 1914. The *Emden* was launched in 1908, and was based in the German East Asia Squadron, in the German concession in China. In 1914 she spent nearly two months operating in the Indian Ocean, and captured nearly two dozen ships. On 28 October 1914, *Emden* launched a surprise attack on Penang in British Malaya, where she sank the Russian cruiser *Zhemchug* and the French destroyer *Mousquet*.



we come to the work of Muriel Nicholls. David Cook, in *Picture Postcard in Australia*, gives a fair bit of background about her. Born in London, the family moved to Australia when Muriel was just a child. She studied at the Sydney Art School and became an illustrator for the *Sydney Mail* - her father was newspaper man. She exhibited her art in Sydney exhibitions, including in the Australian Exhibition of Woman's Work



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Email: pk@bankofideas.com.au or Call Peter Kenyon on: 62931848

**Australian postcards** - from the 60's, 70's and 80's with Australian stamps on them. If you have any and would like to contact Lucy Krause by email: lucy@P2PAgri.com.au

***Members if you want to advertise your buys and sells etc let me know.***



**Beechey's Postcard History - a web site**

A reference to the history of Tasmanian Postcards

Frequently updated with new postcard images and new publishers

<http://beecheyspostcardhistory.org.au>

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