

Australian Postcard Society Inc

BULLETIN

Aug 2023 Quarterly Issue No. 56

WEBSITE ADDRESS: australian-postcard-society.com



Bulletin Contents

Pg 1 - 2	Club information programme meetings
Pg 3 - 6	President, Treasurer and Webmaster reports
Pg 7 - 8	May Meeting
Pg 9	June Meeting
Pg 10	Open Day
Pg 11	July Meeting
Pg 12 - 17	Members contribution
Pg 18	Member Buy & Sell

Meetings: 7.45pm.

4th Thursday of the month except December

WHERE: Saphil House, 22 Gray Court, Adelaide

WHO: Anybody interested in postcards

All members display each meeting covering a wide range of topics for the postcard enthusiast.

An auction of postcards held each meeting

Syllabus for 2023

Date	Invited Displays-
26th January	Broken Hill (Ray Garlick/ Betty van Tenac)
23rd February	"A" by Willy Stower - Janet Ingleton
23rd March	"Piering out to Sea" - Alma Downes
27th April	Trading Night - (Members Tables) One-framers - (All members)
25th May	"We will be surprised" - John Bodnar
22nd June	Display by Neville Solly
25th June	POSTCARD OPEN DAY 10—4PM
27th July	AGM, Betty Cornish Trophy - 6 page competition Theme - Children Empire Trophy - 8 page competition Theme - British commonwealth postcards
24th August	Club Competition
28th September	"One-framers" - David Figg
14th & 15th Oct	State Congress Hectorville Community Centre Sat 10am - 4pm., Sun 10am - 3pm
26th October	"Famous Ships on Postcards" - Ron Ritter
23rd November	Christmas Supper Break-up Bring a plate of food to share



"My Lady Betty"

An Art Deco Print

By

Cecily Elmslie Shand

ELECTED COMMITTEE:

President	David Figg
Vice-President	John Bodnar
Treasurer	David Figg
Secretary	Linda Welden
Librarian	Ron Ritter
Publicity	Vacant
Auction Superintendent	George Turner
Magazine Editor	Linda Welden
SAPC Delegate	Vacant
Circuit books	Tony Presgrave
Raffle Organiser	Alma Downes
Patron	Phil Sunman
Web Master	Johanna Stafford
Auditor	Andy Kovaleff

Web site addresses of interest to our members

New Postcard collectors website:
www.postcardhistory.net
Picture Postcard Monthly:
www.picturepostcardmagazine.co.uk
The Western Australian Card Collector's Society website: w-a-c-c-s.weebly.com
The New Zealand Postcard Bulletin:
www.postcard.org.nz

Any questions or matters of interest contact

The Secretary,
Linda Welden,
PO Box 281,
Edwardstown,
South Australia, 5039.

email:
lindaw3456@gmail.com
Phone: 0421 367 665

Membership Fees—1st July-30th June

SINGLE	\$20.00	JUNIOR up to 16	\$ 6.00
FAMILY	\$30.00	OVERSEAS AUS	\$35.00

BULLETIN BACK ISSUES

If you have missed out on back issues of the Bulletin they are available at \$5 plus postage.
Or I can email you a pdf

BECOME INVOLVED

Bring any interesting items for "Show and Tell".
Members can bring their items for sale to meetings.
Bring auction lots to meetings.

ARTICLES FOR THE BULLETIN

Bring in a postcard... or as many as you want.

If you are from interstate/overseas scan it and email. Or send the postcard registered mail it will be scanned and returned asap registered post. With **each** postcard a write-up will be needed - about half page or more. Either hand written or typed. Add your name if you wish, or not, if you are worried about the safety of your collection. Keep them coming they will be added as space permits.

From The Editor—

Hi Folks,

A huge thank you to **our members** for contributing items for The Bulletin. For every a4 page published, you get \$2 off your next years subscription fees.

For Members who do use Facebook we do have a club page.

Members of the public are invited to donate any unwanted postcards to our club.

Feedback on the new format will help me improve the layout, any suggestions welcome

Thanks Linda

A new facebook page for collectors of ephemera

www.facebook/groups/australianephemera

WA CARD COLLECTORS SOCIETY OF WA. Have a new website address

<https://wacardcollectors.weebly.com/>

View card catalogue website address

https://bpk-kataloge-de/index_en.html

Presidents AGM report 2022/23

The APS has held all its regular meetings during the year under review and also held a successful Open Day on 25 June with John Cornelius, Abacus Auctions and myself having trading tables.

Club meetings have again included variety with a display, auction, items of interest, sale of club post-cards, a raffle and supper. I would like to again thank all those who have put on displays, prepared auction lots, donated items for the raffle and brought along items of interest as this all adds to the variety and success of our meetings. We are about to start preparing the Club Syllabus for 2024 so please consider putting on a display.

Financial membership has remained static although actual attendance at club meetings seems to have fallen a little, possibly partly due to COVID lingering, other commitments and now the cost of petrol may be a contributing factor. We are in a good position financially as the treasurer's report will show.

Club Member, Neville Solly organised a successful postal bid auction during the year of member Ray Garry's material. There was spirited bidding on some of the lots offered and I understand that with after-sales, all lots were sold.

During the year, various club members exhibited picture postcards at National & International Exhibitions. Medals up to the level of Gold were achieved.

And now to a couple of special thank you.

To Linda Welden for not only her secretarial duties but also in maintaining the regular issue of our club magazine which incidentally gained a silver medal in Canberra last year and got us back on the Journal Support Grant from the APF. Well done.

Thanks also to our Webmaster, Johanna Stafford for her prompt professional attention to changes and in providing regular six-monthly reports on website activity. Thankyou ladies.

In conclusion, I would like to thank my Committee for their ongoing support and in carrying out the various tasks to which they have been appointed. To everyone, keep safe and well and of course, if you are unwell, please respect the health and well-being of other members by staying at home.



David Figg
President, Australian Postcard Society
20/07/2023

Treasurers AGM report

THE AUSTRALIAN POSTCARD SOCIETY INCORPORATED

Statement of Receipts and Payments for period 01/07/2022 to 30/06/2023

	Actual	\$
Opening Balance 01/07/2022		10798.06
Receipts		
Membership Subscriptions	668.00	
Product Sales	634.85	
Donations	30.00	
Auction Commission	99.05	
Advertisements	0.00	
Fund Raising - Raffles, etc.	379.00	
Postcard Exhibition	0.00	
Refunds	0.00	
Miscellaneous	42.10	
Interest on cheque account	0.00	
Total Receipts		1853.00
Payments		
SAPHIL House Rent	701.39	
Affiliation Fees	103.10	
Insurance Contribution	82.23	
Purchases - Postcard Collections	232.00	
Audit Fees	73.20	
Printing and Stationery	99.00	
Advertising, Promotions & Donations	245.00	
Library & Magazine Subscriptions	129.99	
Laser Printer	0.00	
Trophies and Prizes	0.00	
PO Box Rental and Postage	49.33	
Bank & Government Fees	0.00	
Postal Auctions - Vendors	0.00	
Miscellaneous	345.00	
Total Payments		2060.24
Excess of Payments over Receipts		-207.24
Closing Balance 30/06/2023		10590.82
plus Unpresented Cheques	494 SAPC - Auction	361.00
		361.00
Balance as per Bank Statement		10951.82

Notes -

(1) SAPHIL House rent for meetings paid up to 30/06/2023

(2) 2023 Affiliation Fees - Paid

(3) P&PLI share for 2022/23 - Paid

(4) Club Library insured for \$5,000 under SAPC Policy

Webmasters Report AGM

CHANGES TO WEB PAGES

- **Menu Bar**
 - ✚ Removed Auction Information and all of the auction image sub-pages on 19 June 2023
- **About the Society (Home Page)**
 - ✚ No changes since December 2019
- **Committee Members**
 - ✚ No changes since 16 January 2021 •
 - ✚ **Membership form available**
- **Meeting Details**
 - ✚ Uploaded the 2023 syllabus and updated the Syllabus details on 31 January 2023
- **Members' Area**
 - ✚ Uploaded Bulletin #52 in three parts on 31 January 2023
 - ✚ Uploaded Bulletin #54 in three parts on 4 February 2023

STATISTICS (since the Statistics software was added as part of the website overhaul in May/June 2017)

- **Visitors to Date**
 - ✚ As of 23 July 2023: 68,569 visitors and 200,120 visits (web pages viewed)
 - ✚ The statistics for January 2023 were 62,298 visitors and 187,574 visits
- **Hits in the Last Seven Days**
 - ✚ As of 23 July 2023: 455 visitors and 701 visits
 - ✚ The statistics for January 2023 were 190 visitors and 494 visits
- **Hits in the Last Twelve Months**
 - ✚ As of 23 July 2023: 9,723 visitors and 19,924 visits
 - ✚ The statistics for January 2023 were 5,590 visitors and 11,840 visits
- **Page Visits**
 - ✚ The website currently comprises a total of fourteen (14) pages. Thirteen (13) are visible to general web browsers, but not the **Members' Area** page.
 - ✚ The **Members' Area** page password is **Snowflake**

Page	To 23 July 2023		To 25 January 2022		To 26 July 2022		To 26 January 2022	
	30 days	To date (since July 2017)	30 days	To date (since July 2017)	30 days	To date (since May 2017)	30 days	1,642 days
<i>About the Society (Home Page)</i>	128	225	203	33,546	175	32,467	108	31,528
<i>Committee Members</i>	5	1430	17	1,283	23	1191	10	1,118
<i>Membership</i>	8	1155	13	1,011	7	961	3	903
<i>Meeting Details - 2023</i>	7	1224	11	1,099	13	1050	5	984
<i>Events in 2023</i>	24	2197	12	1,963	27	1876	7	1,737
<i>Links</i>	137	8285	80	7,518	96	6997	84	6,407
<i>Products for Sale</i>	17	2122	25	1,907	27	1797	31	1,670
<i>Research Articles</i>	24	1565	30	1,390	16	1288	10	1,203
<i>Picture Postcards (Review)</i>	17	1502	21	1,363	19	1279	12	1,199
<i>Postcards of Antarctica (Review)</i>	4	896	7	803	2	74	1	700
<i>Members' Area</i>	3	492	15	420	2	366	5	327
<i>Auction Information</i>	3	749	66	564				

Webmasters Report AGM

Country Hits – to 23 July 2023

✚ Please note that not all countries are shown due to the low hit numbers of many.

✚ Countries highlighted in the chart below have shown zero Hits across the three time periods.

Unknown	1169	3221	4660
Australia	4	8	15
Canada	11	34	64
France	26	70	129
Germany	5	19	45
Hong Kong	4	16	27
India	1	1	20
Ireland	6	15	21
Japan	3	21	32
Italy	15	48	66

Korea Rep	3	12	24
Latvia	3	11	14
Netherlands	3	18	30
Singapore	5	29	44
Sweden	6	22	31
Switzerland	4	15	22
Taiwan	0	0	11
United Kingdom	0	12	30
USA	97	307	585
Vietnam	29	82	121

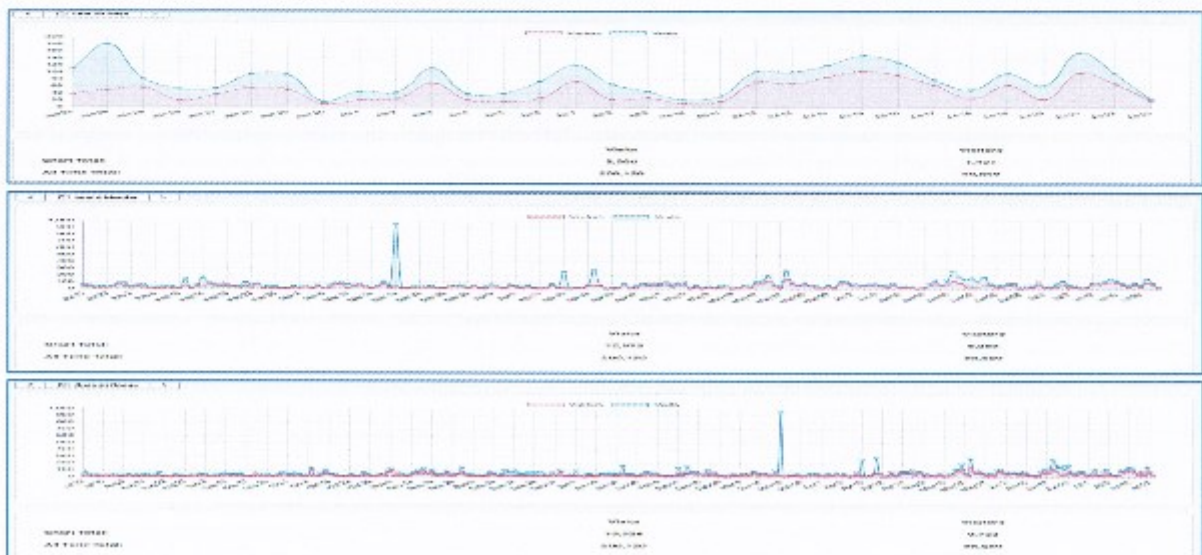
TECHNICAL COMMENTS

- The website was relaunched, as a WordPress site, on 28 May 2017.
- The website was converted from http:// to https:// on 11 or 12 July 2021 (by WASP, the host).
- The website is currently running on the **Twenty Seventeen** them and holds fourteen (14) active pages (the pages of auction lot images have been removed) .

Cheers,

Johanna Stafford

APS Webmaster



May Meeting - John Bodnar

Once again another interesting display from John Bodnar. Covering topics from Paris, Scottish dogs and political correctness.

As we all know the world keeps changing, not always for the best. One of these is the use of the Swastika. If we look closely they can be found on some of the dials of English Church bells, on USA postcards, and many of these postcards were manufactured in Britain.

His display on Paris used both old and modern cards, it took 2 years to construct (2.5 million rivets) the design was such that if it was windy it would only move 3" at the top. There were cards cancelled at the post office in the Eiffel Tower, as well as being a Telegraph Station in 1898, a Radio Station in 1959 as well as a TV Station.



May Meeting - John Bodnar



A card of Jimmy Melrose in his sailing boat also had a swastika on. Scottish Terriers - such a cute dog, brings out the soft side of anyone with their antics and devotion.

Once again thanks John for a very interesting nights display.



June Meeting - Neville Solly

Tonight's display was on Modern cards of the South Coast region of Victor Harbour.

All of the cards are Murray views from the 1970's and are numbered W1 - W36. If any change was made to the design of the card the letter A or B would be added to the original number.

The only card that Neville needs is W22, so if you have one he is very interested.

Even though they are modern cards some if they are used can be a rare find.

It goes to show that any era of collecting can be enlightening .

Congratulations Neville and thanks for doing the display.



Postcards on Christian Endeavour, Doctor Barnardos, Antarctic Ships as well as the new church in Murray Bridge (wonder if it is still there).

Postcards for a new display as well as complementing displays already established by David Figg,