

## September Meeting

At our September meeting we were able to see the 4 postcard entries that were part of the Australasian Postcard Challenge at Canberra Stampshow 2024. New Zealand, Western Australia, Tasmania and South Australia were represented. South Australia came third this year. We put in one 8 frame, one 5 frame and 2 one frame exhibits. Congratulations everyone.

The 8 frame exhibit belonged to Jenny Roland and had the title "The Caves of Han"



The caves of Han, located in south eastern Belgium on the River Lesse, were first explored in 1823 and opened to visitors from 1895. It was then the largest underground network in the world at the time and tourists flocked from everywhere. This exhibit achieved a Vermeil.

The 5 frame exhibit belonged to Tony Presgrave and had the title "A Look at Bridges in South Australia".



Bridge construction in South Australia took many forms, the earliest being stone and later timber, although this was subject to termite attack and high maintenance costs Iron and steel were more common followed by concrete. The many types of construction were illustrated in the exhibit. This exhibit achieved a Vermeil.



The 1st one frame exhibit belonged to Martin Walker and had the title "Coronation Airmails of the United Kingdom". Martin not only achieved a Gold Medal but also received a Special Prize.

A Pictorial history of the United Kingdom's first official post to commemorate the coronation of King George V in 1911.



## September Meeting



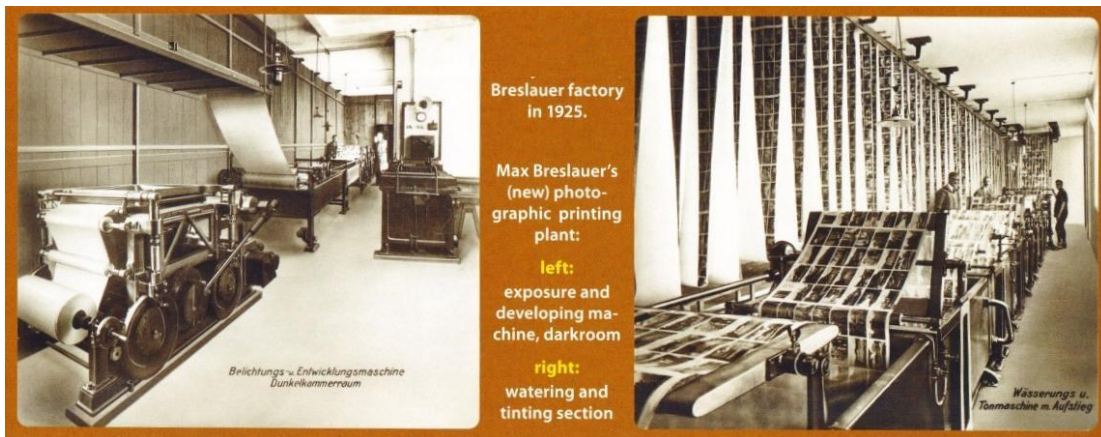
The 2nd one frame exhibit belonged to Linda Welden and had the title "Pandora's Box".

The postcard exhibit traced the family's cultural and social history between 1850 and 1956. most of the postcards were based on Real Photographic postcards of the family, and passed onto Travelling Salesman to produce as a postcard for Kodak Austral, with a very limited number printed. This exhibit achieved a Vermeil.

## Website address

An address for a website where you have access to  
The Postcard Album.

<http://www.tpa-project.info/>

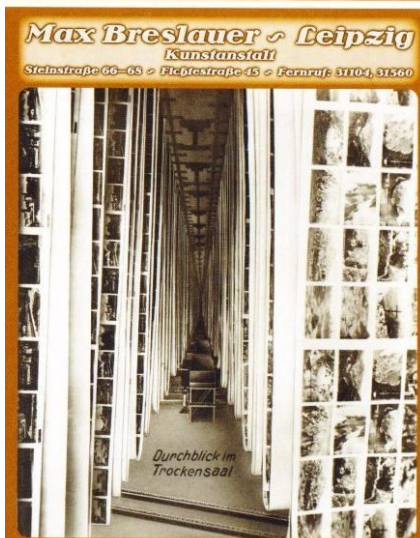


Breslauer factory  
in 1925.

Max Breslauer's  
(new) photo-  
graphic printing  
plant:

**left:**  
exposure and  
developing ma-  
chine, darkroom

**right:**  
watering and  
tinting section



**Max Breslauer & Leipzig**  
Kunstanstalt  
Steinstraße 66-65 • Riechstraße 45 • Fernruf: 31104, 31560

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[http://www.tpa-project.info/html/body\\_tpa\\_magazine.htm](http://www.tpa-project.info/html/body_tpa_magazine.htm)

Max Breslauer's  
(new) photo-  
graphic printing  
plant:

**left:**  
view into the  
drying room with  
"endless" rolls of  
photo ppc's

**right:**  
drying (warm air  
ventilation) sys-  
tem and winding  
machine

## Interesting item

### **The First Christmas Card**



From an article printed in 2004

We have to travel back to Victorian times for this particular Christmas story - to 1843 to be exact. Henry Cole (later to become Sir Henry Cole) was a very busy man, working in the Public Records Office in London.

So busy in fact, that he didn't have the time to write to all his family and friends at Christmas time.

In 1840, he had an idea: why not ask well known artist John Calcott Horsley to design a card with a message on it, which he could send to people. JC Horsley was living at Orestone Manor between Torquay and Maidencombe at the time, and it was here where he designed that very first card. The card shows the feeding and clothing of the poor on each side, and in the centre there is a happy family having a drink and enjoying Christmas festivities.

The words printed on the card were 'A Merry Christmas and a Happy New Year To You' - so not a lot has changed since!

The card went down so well with Henry and the recipients, that in 1843, some 1,000 of the cards were produced for commercial sale at a shilling each - making it the first recorded mass production Christmas card. However, not everyone approved. Puritans objected to the picture showing people raising a glass to Christmas. But their objections were swept aside and the rest, as they say, is histo-

ry!

It's believed that the very first Christmas card was probably made in Germany centuries earlier than this, but the card designed in Torquay is the one which really marked the birth of the commercial Christmas card.

Later, Henry Cole helped to organise the Great Exhibition in 1851 and was a founder member of the Victoria and Albert Museum in London the following year. He was knighted for this work. And JC Horsley also enjoyed a successful life. He contributed drawings to Punch, and was rector at the Royal Academy, where he he campaigned against the use of naked models. It's thought that a dozen of Horsley's original cards still exist and you can see one of them in the National Art Library at the Victoria and Albert Museum.

*Wishing everyone a safe Christmas and New Year and see you at our first meeting on the 23rd January 2025.*



**MEMBERS ADVERTISEMENTS:**  
**WANTED TO BUY:**

**The Bulletin Postcards.** Particularly those NOT listed by Cook, Kornan or Vukovic. Also postcards by Harry Weston, The Goanna Club and comic football postcards by Redmond Nolan.

Anything considered.

Contact Gary Davies, **PO Box 15, Magnetic Island, Queensland, 4819.** email: [gd749@outlook.com](mailto:gd749@outlook.com)

**Postcards of Kalamunda** (West Australia), Goa (India),

Lord Howe Island & Magnetic Bay (Queensland) and Norfolk Islands and Route 66

Email: [pk@bankofideas.com.au](mailto:pk@bankofideas.com.au) or Call Peter Kenyon on: 62931848

**Australian postcards** - from the 60's, 70's and 80's with Australian stamps on them. If you have any and would like to contact Lucy Krause by email: [lucy@P2PAgri.com.au](mailto:lucy@P2PAgri.com.au)

***Members if you want to advertise your buys and sells etc let me know.***



Wanted to buy or exchange  
**Art Series Postcards**

Art Series postcards show "Art Series—Copyright" on the back, lower left:  
*Art Series—Copyright.*

Some show "Australian Series" on the front:  
**AUSTRALIAN SERIES.**

*Des Beechey* Email: [desbee@optushome.com.au](mailto:desbee@optushome.com.au)

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